



ESTRELLA VARGAS

Multimedia Storyteller

PROFILE

Storytelling is the most powerful marketing tactic that exists. I will continue to tell stories using the following digital media tools: vector graphics, motions graphics, writing, video, and photography.

CONTACT

Chicago, IL 60647

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<https://estrellav95.wixsite.com/vargas-portfolio>

EMAIL:
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SKILLS

Fluent in Spanish,
Applications: Photoshop, Google Suite,
Hootsuite, Buffer, Microsoft Office; Word,
WordPress, PowerPoint, Canva, Adobe
Premiere, After Effects, and Davinci
Resolve, YouTube
Other: Research, Presentation, and
Interview

EDUCATION

DePaul University (MS) '21

GPA: 3.9 - Distinction

Film and Television concentration Cinematography

Denison University (BA) '17

Granville, Ohio

Sociology, Anthropology and Communications

WORK EXPERIENCE

DePaul University - Adjunct Faculty

November 2022 – Present

- Educate film students on best cinematic practices.
- Develop anti-racist and impactful curriculums.

U.S Department of State - Video Diplomat Intern

September 2019 – June 2020

- Constructed unique videos to inform audience on global policies involving TechCamp programs.
- Transformed government policies into engaging short scripts to supplement the visual images I created.
- Designed motion and still graphics for TechCamp's multichannel digital marketing campaign.

CAN TV – Nonprofit Services Coordinator

December 2017 – September 2019

- Trained nonprofit members to operate our TV studios so they can promote their services to the Chicago community.
- Interviewed politicians and activists on Live TV about local issues
- Innovated a marketing plan that strategically increased member recruitment by 15% in the span of month.
- Researched best marketing practices to effectively reach our audience via social media and email.

Freelance - Filmmaker

November 2019 – Present

- Prepare storyboards, film schedules and rental inquiries.
- Manage the camera and lighting department on film sets.
- Collaborate with artists to create powerful motion pictures.