

DANIELLE BRAUND



CAROLINE EATON PICKARD

WOO MATES

STORY:



Logline: a mockumentary-style comedy about two roommates who have detoxed everything but their friendship

Pitch: Cameron and Darcy are two roommates who have detoxed everything except their friendship. From cooking vegan meals to doing crystal sound baths, they do everything together.

STORY:



DARCY

Cameron is fresh off of quitting her corporate job and upending her entire life, and Darcy wants nothing more than to be her life coach/spiritual guru.

Their yoga game is strong, but their boundaries are weak.



CAMERON



So what will happen when Cameron wants a little independence and decides to go on a solo ayahuasca retreat without Darcy?



Comparison pitch/Tone:

it's like The Odd Couple (with women) meets Goop with a splash of The Office mixed in.

It's shot Vérité style as a mockumentary with interspersed talking heads.

PLANS:



We've completed a five-and-a-half-minute pilot episode that is making the film festival circuit, and the other four episodes are written and ready to shoot! We're raising \$10,000 to shoot the remaining episodes of season one. The budget includes the cost of shooting, marketing, and entering the series into festivals. Once the full season is complete, we plan to seek out a distributor or publish it on our own platform.

MISSION:

WOO MATES is created by women and for women who love menstrual cups, go to yoga several times a week, and have anxious attachment styles. At its heart, it's a story about friendship and the struggle to find identity and independence as a woman.

Our mission is to tell a story about a friendship between women in a fresh way. We hope it connects with women who have gone through the difficult process to figure out who they are outside of others' expectations.



CREATORS:



WOO MATES is co-created and produced by Caroline Eaton Pickard and Danielle Braund, written by Caroline Eaton Pickard, and shot, edited, and directed by Marc Yungco. Caroline and Danielle also star in the series as Cameron and Darcy.

JOIN OUR CAMPAIGN!



Check out a preview clip of the pilot episode [HERE](#)

Contribute to our Seed&Spark Campaign [HERE](#)