

New music video for pop punk NYC band [PowerSnap](#) - 'Lame' - A true love story that came out really Lame, Inspired by old school arcade games.

A cross-style, strap-in, brace for impact experience delivered by a collab of artists from 3 continents.



“The clip is an abominable mix of styles that’s both unsettling to the eye and oddly comforting to whomever was born or raised or otherwise scarred by the 90’s and by emotionally loaded encounters with pixelated objects and hearts of flesh.”

Genre: action-comedy, animation

Plot: Dick breaker - romantic push off’s revenge - an introspection into a fed-up rejected girl’s mind.

The clip begins with a guy calling his ex while she’s bored to death at her dead-end job in a bowling alley. Suddenly the girl’s world transforms into an 8-bit arcade experience, as she plays through various challenges thrown at her by the terrible ‘mr lips’ her ex and out antagonist. Just when things look utterly bleak she **levels-up** using an introspection power-up and the tables turn.

It comments on the current social climate where we, women, are rewriting the existing narrative.

- Pixel Art & Retro Gaming
- Cutout Photo Animation
- Bowling Live-Action Intro & Vikings!

Get ready for a real retro ride!



