

Yue Hua

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EDUCATION

Emerson College | Boston MA Expected Graduation Fall 2023
MFA Film and Media Art, GPA 3.9
• Relevant coursework: Advanced Editing, Motion Graphics, Advanced Directing, 16mm Analog Film

China Academy of Art | Hangzhou, China June 2019
BA in Television Advertising

RELATED PRODUCTION EXPERIENCE

Writer, Director, Editor	<i>The Heat</i>	Short film	Emerson College Boston, MA 2022
Motion Graphic Artist	<i>In Your Arms</i>	MV	Emerson College Boston, MA 2022
Production Designer	<i>Pigeon</i>	BFA project	Emerson College Boston, MA 2022
Editor	<i>Burn</i>	Film	Emerson College Boston, MA 2022
Writer, Director, and Editor	<i>Once Dance</i>	Short film	China Academy of Art Boston, MA 2019

WORK EXPERIENCE

Chuka Film Studio | Shanghai, China September 2020–June 2021
Director, Storyboard Artist | 2020 Fall OPL Finals Pre-heating Promo, 2021 Spring OPL Pro League Promo
• Read and analyzed clients' documents, researched, and organized material, and brought fresh ideas and perspectives to different projects
• Creatively brainstormed ideas for potential projects, and wrote project proposals and publicity plans for potential customers to bid
• Led the production team as director; supervised prep and post-production process to meet deadlines
• Created storyboards for 7 different advertisements to visually support those projects

Silkroad Visual Technology Co. Ltd | Shanghai, China July 2019–June 2020
Director | VR project: Poly Zizaihai Advertisement Video and advertising video for China CDC
• Read and analyzed clients' documents, researched, and organized material, and brought fresh ideas and perspectives to different projects
• Brainstormed with the creative team, and communicated with team members to realize ideas
• Designed camera movement in 3DMax and supervised the post-production

ADDITIONAL EXPERIENCE

Emerging Lab | Assistant | Emerson College February 2022–Present
• Used Adobe Suite, VR, and Maya to support class and help students solve software problems

Paramount Paint Shop | Painter November 2021–May 2022

"Here and There" | Film media exhibition | Organizer | China Academy of Art 2018

"Instant Provision" short film | Art Director | Winner: Gold Medal of Graduation Short Film 2017

West Lake International Documentary Festival | Volunteer 2017

OTHER

Skills AVID, Adobe Creative Suite (Photoshop, After Effect, Premiere), Final Cut Pro, Sketch Up, 3DS MAX, C4D, analog film, sound recording, WordPress, PC, MAC

Languages Mandarin (native), English (fluent)