

Dariae Keniya Willis

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LinkedIn Profile

EDUCATION

Spelman College, Atlanta, GA

May 2022

Bachelor of Arts, Major: Documentary Film, Minor: Film and Visual Culture

GPA 3.8

Honors and Awards: Macro& Beats HBCU Pitch Summit Finalist 2021; Morehouse Humans Rights Film Festival 2021; The Warner Media Aspiring Content Creators Contest 2019; Dean's List 2019 to present

Affiliations: Disney on the Yard; T-Howard Foundation; HBCU in LA Cohort; Alpha Lambda Delta Honors Society

EXPERIENCE

Riddle & Bloom, Atlanta, GA, *HBO Campus Brand Ambassador*

Aug. 2021 - Present

- Design marketing material using Canva and post to social media four times a week.
- Develop, pitch, and plan activations to increase HBO Max awareness and drive students to subscription.
- Market to target audiences of 18-24 aged college students and having 45 peer-to-peer conversations weekly.

Spelman College, Atlanta, GA, *Media Assistant*

Aug. 2021 - Present

- Labeling and organizing videos for editors.
- Responsible for editing the first assembly of short films for clients.
- Transcribing interviews for documentary production.

Southern Fried Filmworks, Atlanta, GA, *Office Intern*

Aug. 2021 - Dec. 2021

- Assisted preparation for team meetings and presented presentations on PowerPoint weekly.
- Devised pitch decks, emails, and a database of eligible candidates for local journalistic stories.
- Provided detailed research on creative projects.

The Literacy Project, Atlanta, GA, *Office Intern*

June 2020 - Nov. 2020

- Conducted research on films, film festivals and distribution.
- Developed a social media campaign aligned with the nonprofit organization's mission to promote literacy across the U.S. nation.
- Worked independently without constant instruction.

FILM EXPERIENCE

Bug Hill (In Production), Assistant Director

Feb. 2022

Pole to Pole (In Production), Director of Photography

Jan. 2022

Intersex Gambit (In Production), Producer

Jan. 2022

My Mother's Garden, Director/Editor

Sept. 2021

The Fire This Time, Cinematographer/Editor

June 2021

Signed, M.A.D. House Productions, Second Assistant Camera

June 2021

Tell Me, Small Onion Studios, Production Assistant

June 2021

The Crown, Director/Editor

March 2020

Living with Anxiety, Director/Editor

March 2019

Illegal Rose, Coffee Bluff Pictures and Productions, Production Assistant

March 2019

SKILLS

Technical: Adobe Premiere Pro; Camera operation— (DSLR and Cinematic); MS Office Programs

Certificate: Social and Behavioral Responsible Conduct of Research issued by CITI Program