



MISSION FILMS
DETROIT

MISSION STATEMENT

OUR MISSION IS TO INSPIRE, COLLABORATE, APPRECIATE, AND UPLIFT OUR COMMUNITY AND ARTIST THROUGH ALL ARTISTIC MEDIUMS.

INSPIRE

WE HOPE TO INSPIRE OUR ARTISTS AND COMMUNITY WITH OUR WORK. WE DO THIS AS A MEANS TO GIVE HOPE FOR THE FUTURE AND PROVIDE A PATH TO CREATIVE SUCCESS.

COLLABORATE

OUR TALENTS ARE NOTHING WITHOUT PROPER DEVELOPMENT. WE STRIVE TO DEVELOP OUR TALENTS THROUGH COLLABORATION. IT IS IN COLLABORATION BY WHICH WE CAN ALL ACHIEVE SUCCESS IN OUR CREATIVE ENDEAVORS.

APPRECIATE

DETROIT IS A CITY FILLED WITH A RICH ARTISTIC HISTORY AND CULTURE. WE AS A GROUP STRIVE TO APPRECIATE AND PAY HOMAGE TO THE LEGENDS AND TRAILBLAZERS OF THE CITY PAST. WE DO THIS WHILE SIMULTANEOUSLY SHEDDING LIGHT ON THE BEAUTY OF DETROIT TODAY, IN ORDER TO BUILD AN EVEN BETTER FUTURE.

UPLIFT

IT IS OUR DUTY WITH THE GIFTS THAT WE ARE GIVEN TO UPLIFT ALL THAT WE TOUCH. WE MUST UPLIFT OUR COMMUNITY, FELLOW MEMBERS, AND OURSELVES. THIS IS DONE THROUGH OUR ARTISTIC WORKS, ACTIVISM, AND DAILY LIVES.

**FOUNDER: JEROD WILLIS
MISSION MEDIA
3606 HENDRICKS STREET
DETROIT, MICHIGAN**