



FILM
SHOWREEL 

ADS
SHOWREEL 

AHSAN MINHAS

*Creative Director/Producer &
Media Content Strategist*

Date of Birth: 04/12/1993

CAREER OBJECTIVES

My aim is to build myself and be a part of entities that aim towards creative uniqueness and out of the box representation in their way of working where the vision is to create a successful image in their industry as a leader in their craft.

CLIENTS

- Aramco
- Lockheed Martin
- Ministry of Defense, Navy & Airforce
- NEOM
- King Abdullah Financial District
- Geely

SKILLS

- Creative Direction & Producing
- Content Planning & Advertising Strategy
- 3 Stage Media Project Pipeline Management
- Cinematography & Lighting
- Video Editing (Adobe, Final Cut Pro)
- Color Grading (Davinci Resolve)
- Photo Editing (Adobe Lightroom)
- Graphics Design (Adobe Photoshop)

ACADEMIC BACKGROUND

BSC IN BUSINESS INFORMATION SYSTEMS

University of Portsmouth, UK | 2014 - 2016 |

- IT/Marketing/Business Analysis

DIPLOMA IN FILM/TV PRODUCTION

New York Film Academy, New York, USA | 2017-2018 |

- Specialized in Producing, Direction,, Cinematography & Post Production.

ONTARIO GRADUATE CERTIFICATE IN CONTENT STRATEGY

Humber College, Toronto, Canada | 2019-2020 |

- Developing a content strategy for a corporate entity that involves all types of content which represents their brand and online image to the world.

CERTIFICATIONS

- Fundamentals in Digital Marketing - **Google**
- Ads Video Certification - **Google**

AWARDS

- "Best Special Effects"- 48 Hr Film Project 2018
- "Best Social Awareness Short Film" - FMDC 2018
- "Semi Finalist" - Me & Lockdown (Long Distance Film Festival 2020)
- "Semi Finalist" - Smile (AltFFF Alternative Film Festival 2020)
- "Official Selection" - My Dear Fiction (Red Sea International Film Festival 2021 & Netflix) **NETFLIX**

FILM FESTIVAL SELECTIONS



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[Click here for Vimeo Profile](#)



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WORK SUMMARY

PRODUCTIONS INVOLVEMENT

2017-2020

I have worked as a PA and Intern in various media productions in USA:

- Intern: The Irishman (2019) - Feature - Netflix - USA
- PA: Seven Seconds - (2018) - Series - Netflix - USA
- Intern: Followed- (2018) - Indie Festival Film - USA
- PA: Piercing (2019) - Feature Film - USA
- Intern: Under the Silver Lake (2019) - Feature Film - USA

HEAD OF MEDIA PRODUCTION

Ananas Media | 2020-2021 |

- Supervising a team which is responsible for completing various productions involving Ads, Short Films, Documentaries, TV Series etc.

- Types of responsibilities are the following:

- Producing/Project Lead
- Directing
- Concept Writing
- Budget Breakdowns
- Post Production Lead

MARKETING CONTENT SPECIALIST

Atheeb Intergraph, Riyadh, Saudi Arabia | 2019-2020 |

- Developed a department for creating high-level corporate media content aimed to be shown to multi-million dollar companies/businesses and government institutions.
- Built a media workflow foundation that streamlines content feedback turnover and delivery to persons of concern in a simplistic manner.
- Implemented creative ideas & up - to - date techniques to rethink how the company showcases its presentations to various high level clients

CEO/PRODUCER

ANM PRODUCTIONS, Islamabad, Pakistan | 2018-2019 |

- Strategized and spearheaded the development of media content for brands and businesses for their promotional campaign efforts.
- Developed multiple high-end indie short films for awareness purposes.
- Launched a Basic - Intermediate level film/media production workshop in August 2019.

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مهرجان
البحر الأحمر
السينمائي
الدولي
RED SEA
INTERNATIONAL
FILM FESTIVAL

