



IRIS LIU

ACTOR & FILMMAKER

www.irisliuart.com | (213) 308-9328
irisliuproductions@gmail.com

ACTING CREDITS

TV / FILM ACTOR

SMITH & HERVEY/GRIMES | 2020 - present

- Seen on hit ABC series "The Goldbergs"
- Supporting roles in 4 feature films
- Lead role in 4 short films

COMMERCIAL ACTOR

SMITH & HERVEY/GRIMES | 2020 - present

- 3 national commercials in 2021
- 2 hero roles on broadcast commercials

HOST & FOOD PERSONALITY

JELLYSMACK | 2021

- Host of "Bussin' Eats"
- Over 30 episodes

STAGE WORK

- Lead roles in 4 full-length plays/musicals
- Supporting roles in 10+ plays/musicals

SELECTED TRAINING

The Imagined Life, Faline England

Ongoing Scene Study | Jan 2021 - present

Mornell Studios, Sara Mornell

Audition Intensive | August 2021

The Groundlings

Writing TV Characters | Oct 2020

Camera Left Stage Right

Basics of Booking | May 2021

EDUCATION

Claremont McKenna College

Bachelor of Arts | Economics with a
Computer Science Sequence

- Graduated magna cum laude
- Robert Day Scholar (merit scholarship)

TECHNICAL SKILLS

- Video Editing (*Premier Pro, iMovie*)
- Graphic Design (*Photoshop, Canva*)
- Screenwriting (*Final Draft, Celtx*)
- Social Media / Content Creation (*YouTube, Instagram, Linktree, Later*)
- Microsoft Office (*Excel, Powerpoint*)
- Google Suite (*Docs, Sheets, Forms*)

WORK EXPERIENCE

WRITER / DIRECTOR

PROMISES (SAG Micro Budget short film) | 2022 (in post-production)

- Created 12 minute story and wrote screenplay in Final Draft
- Designed shot list & order for effective use of shoot days
- Collaborated with Director of Photography on desired shots on ShotDeck
- Communicated clearly & effectively w/ Editor to ensure alignment of vision
- Cast all BIPOC actors using Breakdown Services, Actors Access

PRODUCER

PROMISES (SAG Micro Budget short film) | 2022 (in post-production)

- Secured 10 person (majority BIPOC) crew adhering to covid-compliance
- Drafted and distributed contracts to all cast and crew, incl. SAG agreements
- Negotiated compensation and organized payroll for all contractors
- Designed & managed limited budget to maximize value for all collaborators

PROOF at Wood & Vine (an independent theater production) | Fall 2021

- Created innovative, immersive & covid-safe outdoor theater & culinary exp.
- Designed crowdfunding campaign that raised ~\$10k in just 6 weeks
- Facilitated ticket sales (4 out of 6 sold-out shows), totaling \$8k+ in ticket rev.
- Increased food & beverage sales at venue by \$15k+ over the 6 night run
- Served as point-person for cast, crew, restaurant staff and patrons

VIDEO EDITOR

PELICAN MEDIA, LLC | 2021 - present

- Collate daily content from local news outlets into high-impact YouTube vids.
- Design bespoke and eye-catching thumbnails in Adobe Photoshop
- Post 6 videos/ week over 2 channels, incl. time-codes & relevant tags
- Analyze performance & metrics, adjust content to maximize revenue

MANAGEMENT CONSULTANT

BOSTON CONSULTING GROUP | 2016 - 2020

- Conducted dozens of in-depth business & market analyses in due-diligence engagements (buy & sell side) with private equity firms of all sizes
- Enabled large scale transformations incl. org redesign, agile ways of working
- Developed high-paced corp. strategy across topic areas, incl. leading tech cos.
- Conducted data analytics, GIS visualization for damage / needs assessment
- Optimized operations utilizing big data in tech and consumer industries