

Sergio Bonacci Lapalma



sblapalma@gmail.com



3232032096



[linkedin.com/in/sergio-bonacci-lapalma-63341864](https://www.linkedin.com/in/sergio-bonacci-lapalma-63341864)



<https://www.imdb.com/name/nm5162828/>

Summary

I am an Argentine - American Film Director and Film Editor. I believe that the art of filmmaking can be used as a healing tool; a way to explore and experiment new techniques in transmitting stories, ideas, and sensations.

Currently I am the Founder and President of 501c3 Non-Profit Organization for the Arts, Make Art Not War (Pasadena, CA) and A&R / Partner with Record Label & Recording Studio, Toys of The Masses (North Hollywood, CA).

Experience in live streaming events: concerts, fundraising and shows. Most notable achievement was transmitting the President of the United States of America, Joe Biden Rally in California, for his official social media account and the successful campaign for OneArmenia: #RockForArtsakh. Working on the live broadcast and fundraising event on multiple online platforms to support the Armenian Fund with Absolute Live Productions, raising over \$6M. I also was the camera guy for several press events for Argentine Water and Sanitation aka AYSA, covering public announcement of the President of Argentina, Cristina Fernández de Kirchner.

Most of my work and studies have been in Argentina. I have a Bachelor's Degree from St. George College of Quilmes. Later I graduated as a Film and TV Director at the CIEVyC and Director of photography at the del CFP SICA.

I have been Nominated and Awarded in numerous distinctions for Film Direction, Editing, Photography, Sound Design, and Production. I produced the Award Winning Documentary, SOY RINGO (2014, José Luis Nacci), a movie about the heavyweight boxer Oscar "Ringo" Bonavena. The film chronicles Bonevana's fight against Muhammad Ali, to his mysterious murder by the Italian Mob in Reno, Nevada. It was premiered at BAFICI (Buenos Aires) and showcased in international film festivals such as HABANA FILM FESTIVAL (Cuba).

Since COVID19, storytelling is heading to a different level. Where the need of having a live interaction is in demand, therefore a learning and challenging experience as a filmmaker in this social media world.

Experience



General Coordinator

Artbug

Jun 2021 - Present (7 months +)

Coordinating events and media content at Artgug Gallery and Media.



President

Make Art Not War Foundation

Jul 2016 - Present (5 years 6 months +)

Media Content, Production, and Video Edeting.



Independent Contractor

Absolute Live Productions

Mar 2018 - Present (3 years 10 months +)

Production on Live Streaming events.



Founder / President / A&R

Make Noise Not War Records

Aug 2020 - Present (1 year 5 months +)

New Record label, sub-label of Toys of The Masses. Curated by 501c3 for the Arts, Make Art Not War Foundation.

MakeArtNotWarFoundation.org/Noise



President / Programmer

Make Art Not War Teaser Future Film Festival (MANWTFFF)

Jan 2016 - Present (6 years +)

Programmer and media coordinator.



Videojournalist

Jacky Watson

Sep 2017 - Present (4 years 4 months +)

Videojournalist, directing, camera and editing. YOUTUBE/Instagram channel (1M followers), Red Carpet and 501c3 events.

1A Broadcaster

ONEArmenia

Oct 2020 - Oct 2020 (1 month)

#RockForArtsakh: A Concert for Peace. Benefiting the humanitarian response in Artsakh. Wed Oct 28. Live Broadcasting and fundraising event on multiple platforms: Facebook LIVE (crosspost on multiple influencers/celebrities' official accounts), Youtube LIVE, and Instagram LIVE. Over \$6 MILLION raised for ArmeniaFund. Over 0,6M views (and counting).

Featuring performances by Tigran Hamasyan / Serj Tankian / Sebu / Capital Cities / Golshifteh Farahani / Tom Morello / Bachar Mar-Khalifé / Dhafer Youssef / Ara Malikian ft. Serouj Kradjian / Viken Arman / R-Mean / Arto Tunçboyacıyan / Isabel Bayrakdarian / Norayr Kartashyan & MENUA Band / Miqayel Voskanyan / Artyom Manukyan / Ben Wendel / Guillaume Perret / Seigo Matsunaga / Derek Sherinian / Anna Kova / Tatiana Spivakova / SWIMS / Serge Avedikian / Alexander Romanovsky / Andrés Marín Vargas / Natalie Aroyan ft. Alex Sahagian / Areni Agbabian ft. Gagik "Gagas" Khodavirdi / Astghik Martirosyan / Hayk Arsenyan / Waxx & Juliette Saumagne / Jonah Walsh / Young musicians of Artsakh & Armenia.



General Coordinator

Fuera de la común distribución

Jan 2014 - Oct 2020 (6 years 10 months)

General Coordinator.



Camera Operator

Turner (Turner Broadcasting System, Inc)

Aug 2019 - Aug 2019 (1 month)

TWO EPISODES LOS ANGELES; LAS VEGAS #Camera / #Mobility for
#UnPequeñoGranViajeEn48Horas #TNT

#September 2019, airing pre Emmys / Television Academy Awards #emmyawards #2019, TV show
#UnPequeñoGranViajeEn48Horas hosted by celebrity #IvanDePineda on TNT América Latina.



Videographer: Turpin case

Pear Video CHINA

Apr 2018 - Apr 2018 (1 month)

Videogjurnlist.



Videographer #METOO

Pear Video CHINA

Jan 2018 - Jan 2018 (1 month)

Videojournalist. Investigation, interview, camera, and sound.



"SOY RINGO" Asistente de dirección, Camarógrafo, Sonidista y Montajista

Instituto Nacional de Cine y Artes Audiovisuales (I.N.C.A.A)

Jan 2013 - Jan 2014 (1 year 1 month)

Documental de Oscar "Ringo" Bonavena subsidiado por el I.N.C.A.A.

Concentración: Asistente de dirección, Camarógrafo, Sonidista y Montajista.

Dirección: José Luis Nacci

Education



St George's College, Argentina

Bilingual Spanish-English Polimodal Bachelor , Natural Sciences with Curricular
Options in Economy, Humanities and Art

2007 - 2008



Centro de Investigación y Experimentación de Video y Cine

Film and TV directing.

2009 - 2012

Skills

English • Screenwriting • Editing • Microsoft Office • Photography • Video Production • Festivals •
Film Production • Video • Feature Films