



In Telugu & Tamil

SMT. BOMMAKU LAXMI NARSAMMA PRESENTS



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Mothers of All Countries,  
Unite...

UMAMAHESWARA RAO. C

DR. BOMMAKU MURALI

MADHU AMBAT

SUNNY.M.R

LAXMINARAYANAN.A.S

PRAWIN PUDI

NAGULAPALLI KANAKA DURGA

A UMAMAHESWARA RAO.C FILM

# Itlu Ammma

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PRODUCED BY : DR. BOMMAKU MURALI

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## GENRE

Philosophical Fiction, Familial, Social, Drama

## LOG LINE

Itlu Amma revolves around a traditional widow, who transforms from socio-psychological isolation of a boy's mother (Amma) to a person with the spirit of universal motherhood, social commitment, and activism.



## THEME

Itlu Amma speaks of the need for universal motherhood that empathizes the responsibility of sharing love with all born on this planet without any sort of discrimination based on region, race, religion, caste, language, etc.

It stresses for prime societal concern (particularly by women) for worldly challenges of hunger, disease, poverty and war.



## SYNOPSIS

On a stormy night, a 19-year-old boy is stabbed. Unable to get help, he slides into an overflowing manhole.

Balasaraswathi, a traditional Brahmin widow, alone searches for her son Venu in the storm as even police could not help her.

On the following day, the police show her the dead body of her son. Later they reveal the cause of death as murder.

Investigations start, the mother affirms no possible pre-existent disputes that may lead to the killing. She says that her son is meek, and his only world is she. The police could not trace the killer as the motive of the killing is unknown. The widow, who never used to go out of her house, makes round the police station to know of the furtherance of their enquiry.

Experiencing the outside world, she slowly understands the structure of the society. She sees Satyam, his wife and friends arguing with a goonda political leader. She sees him holding the baby as his wife being arrested alongside other protesters for the cause of a rape victim.

She decides to lead a solitary fight to discover the motive of her son's killing. She writes open letters addressing the murderer(s) what made them to commit the murder as her son is not involved in any notoriety or carrying any money. This creates commotion in the public. How her endeavour makes the reality of life walks into her house and life, how she understands those fighting for justice are outdone, how the truth will be suppressed, how an ordinary woman turns to be a social activist and how she stands for the just cause Satyam has laid his life, forms the crux of the story.



## REVATHI

LEAD ACTRESS

Revathy is very famous Indian actor who enacted lead roles in more than 125 movies and received Film Fare Awards for Mann Vasana (Tamil), Manasa Veena (Telugu), Killukam (Malayalam), Kakothi Kayile Appupan Thadigal (Malayalam), Anjali (Tamil), Devar Magan (Tamil), Ankuram (Telugu), Film Fare Association Awards and the Cinema Express Awards.

She got TN State Awards for her performance in 'Pudumai Penn' and 'Thalamurai'. She earned National Award for Best Supporting Actress for her portrayal in Bharathan's 'Devar Magan'.

Her Directorial ventures Mitr- My Friend earned her Silver Peacock, Jury Award for Direction in the International Festival of India and National Awards 2002 for Sobhana, Best Actress, Best Editor and The Best English Feature Film., Phir Milenge starring, Shilpa Shetty, Salman Khan and Abhishek Bachchan, is a captivating film.



## POSANI KRISHNA MURALI

SENIOR CRIME REPORTER

Posani Krishna Murali has turned to a busy, much sought after Screen actor in character roles after writing for more than 150 Telugu films and directing considerable number.



## RAVI KALE

POLICE OFFICER

Ravi Kale is famous for playing tough roles in 6 languages Hindi, Telugu, Tamil, Kannada, Marathi and Gujarati. He bagged awards thrice for Best Actor in Marathi, Sarkar, Paradh, and Surkky. He had earlier association on stage with Mr. Satyadev Dubey and Smt. Vijaya Mehata.



## PRASHANTH

ACTIVIST

Prashant's dynamic role in the successful Telugu film Agent Sai Srinivasa Athreya earned him this activist role in Itlu Amma.

## MIHIRAH

ACTIVIST

Mihirah is talented budding artiste having proficiency in Kuchipudi and Kathak dances and garnered Diploma in Acting and Diploma in Yoga



## VINEETH

SON

Vineeth is new entrant to the filmdom. He got Diploma in Film Acting from prestigious Dadasaheb Phalke School of Film Studies.

## ARUVI BALA

IN A PIVOTAL ROLE

Aruvi Bala has zoomed up to heights with his role in Aruvi, Tamil film. He is presently acting in Tamil, Telugu and Malayalam movies.



Film Director, Screenwriter, Aesthetician, Producer and Cultural Activist Rao's Telugu legendary film Ankuram, the first of its kind on civil liberties, fetched him National Award and AP State's Best Director Award and his film, a rape victim's trauma, Sreekaram got him Nandi Award. He has done many accoladed serials, telefilms, short films, documentaries, promotional films.

He is presently the Chairman of Centre for New Perspectives in Film and Media and the Chairman of Dadasaheb Phalke School of Film Studies, Hyderabad. And he had been the Chairman of the west and was in the Central Committee of National Film Awards, 2019.



## UMAMAHESWARA RAO C

DIRECTOR, STORY- SCREENPLAY WRITER

Winner of the prestigious Rocheston Award, New York, and thrice National Award for Best Cinematography, Adi Sankaracharya (Sanskrit 1984), Sringaram (Tamil 2006), Adaminte Magan Abu (Malayalam 2010)

Madhu Ambat is popular Cinematographer in 9 languages, for many Hollywood with Directors like Manoj Night Syamalan Jag Mudra, Bollywood Hindi with Directors like RajKumar Santhoshi, Telugu, Tamil, Malayalam, Kannada, Bengali with directors like Sethu Madhavan, Chidanand Das Gupta, Sai Paranjpai, Mani Rathnam, Umamaheswara Rao.

He is known for his work in films such as Amaram, Anjali, Ankuram, Vaishali, Makaramani.



## MADHU AMBAT

CINEMATOGRAPHER



## SUNNY M.R.

MUSIC COMPOSER, CONDUCTOR

Sunny M.R. is an Indian composer, Music Producer, Sound Engineer and Playback Singer. He is best known for the Telugu film Swamy Ra Ra (2013), Uyyala Jampala (2013). Musicperk.com rated the album 8/10, quoting "A fresh waft of cool music! Experimental Magic with simplicity" .[3] He won Global Indian Music Award, Mirchi Music Award for Bollywood movie Yeh Jawaani Hai Deewani (2013) as "Best Music Arranger cum Programmer" and " Song Programmer cum Arranger of the Year " in 2014.

## A. S. LAXMI NARAYANAN

SOUND DESIGNER, MIXER

A. S. Laxmi Narayanan is an audiographer - Sound Designer, Production sound mixer, and sound editor from Chennai, Tamil Nadu. He is based in Trinity Digi Labs Studio. He won the National Film Award for Best Audiography for his works on acclaimed feature films Kannathil Muthamittal (2002), directed by Mani Ratnam and Kadhalan (1994), directed by S.Shankar. He has also won the Tamil Nadu State Film Award for Best Audiographer and Kerala State Film Awards for the various regional films over the years.



## PRAWIN PUDI

EDITOR

Prawin Pudi is an Indian film editor, who has worked on Telugu and Kannada films. After making his debut as an independent editor with Aakasa Ramanna (2010), his first breakthrough came after working with Trivikram Srinivas in the action comedy.[5] Since then, Prawin has regularly collaborated with the film maker Trivikram in Julai (2012), Attarintiki Daredi (2013) and S/O Satyamurthy (2015). He has also worked closely with Vikram Kumar in the successful Manam (2014) and the Tamil film, 24 (2016).



## BOMMAKU MURALI

### PRODUCER

Dr.Bommaku Murali is a technocrat and social & political activist turned movie maker based in Hyderabad. His first movie "Saranam Gacchami" released in Telugu, Tamil & Hindi languages deals with topic the Indian Constitution and reservations system in India.

Murali bommaku hold firms i.e Distribution, Bommaku Creations and Productions, Bommaku Audios, Bommaku Studios related to Film.

He also has Soft Company KlassPM PVT as MD which deals with the Online Video base education for engineering students for different universities as the curriculums.

