CYNTHIA CAZANAS

DIRECTOR
SCRIPTWRITER
CINEMATOGRAPHER
EDITOR
MOTION GRAPHICS DESIGNER
SOCIAL MEDIA MARKETER

TECHNICAL SKILLS

- Multiple film cameras: RED Scarlet, Epic Dragon; Sony F5, F55, FS5, FS75, A7s; Canon C300, C100, FUJI X-T3 and most DSLR cameras.
- Multiple DJI drones: Mavic Pro, Phantom 4 Pro, Inspire 2, Spark.
- HMI, Kino Flo, Litepanels Astra, DMG Lumiere, Gemini, ETC Source Four and other LED lights.
- Software: Adobe Premiere, After Effects, Photoshop, Illustrator, Avid Media Composer, DaVinci Resolve.
- Virtual/Augmented Reality and 360 Video.
- Microsoft Office.
- Mac and Windows.
- Proficient in English, Spanish and Italian.

WORKSHOPS / TRAINING

- Fundamentals of Digital Marketing.- Google Digital.
- Google Analytics Academy.
- SEO Link Building in Depth 2017 - Peter Kent.
- Google Analytics Essential Training - Corey Koberg.
- Social Media Marketing Foundations - Brian Honigman.
- Google Ads (AdWords) Essential Training - Brad Batesole.
- Content Marketing Foundations - Brian Honigman.
- Social Media Marketing: Strategy and Optimization - Martin Waxman.
- SEO: Keyword Strategy - Matt Bailey.
- Online Marketing Foundations - Brad Batesole.
- Succeeding in Web Development: Full Stack and Front End - Ray Villalobos.
- Series Development and Scriptwriting - Bruce Smith.
- Film, Green Screen Technology and VFX - Neil Riley.
- A World of VFX. Jungle Book.- Ceylan Shevket.
- Stop-Motion Workshop - Giovanni Maccelli and Carlota Coronado. Zampanò Producciones.

CONTACT INFORMATION

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AVID CERTIFIED User Media Composer®

EDUCATION

Emerson College. Boston, MA

MFA in Film and Media Art
2018 - 2020

University of Arts (ISA) - Havana, Cuba

BFA in Film, Radio and Television
2013-2018
-Major in Cinematography

EMPLOYMENT HISTORY

University of Colorado - Denver

Visiting Assistant Professor of Film and Television
August 2021 -Present

-Instruct technical and art-theoretical lectures on filmmaking practice.
-Course load includes: Scriptwriting I – Fiction, Directing for Film/TV, Cinematography, Production I – Basics of Film/TV, and Production II – Film/TV Techniques.
-Lead scriptwriting workshops, based on collaborative screenplay techniques.

Emerson College Filmmaking Program

Production Workshop Instructor
September 2018 - August 2020

-Instruct technical workshops on high-performance cameras, advanced film equipment, sound recording devices, wireless transmission, and digital processing for undergraduate and graduate levels.
-Facilitate in-class camera demos and technological support.
-Coordinate, teach and supervise in-class film and photography projects at the Television Studios and the labs.

School of Audiovisual Communication

Teaching/Research Assistant
September 2018 - May 2020

-Instruct technical and art-theoretical workshops and lectures on filmmaking practice for undergraduate level.
-Mentor new students in their films and media projects.
-Provide advice and constructive feedback on scripts.
-Collaborate and coordinate with faculty, staff and fellow students, concerning film locations, permits and equipment orders.

SELECTED FILMOGRAPHY

Director, Scriptwriter and Editor

- 2021- *The Implausible*. [Short film] MFA thesis project.
- 2019- *Inside Out MedSpa* [Commercial] Ajar Film Productions
- 2019- *Heart Attack*. [Music Video] Emerson College
- 2018- *Starry Night* [Animation] Emerson College
- 2017- *International Billfish Tournament*. [Documentary]
- 2016- *Natural Selection* [Documentary] FAMCA. Collateral award at 'Muestra Joven ICAIC,' Havana film festival. Semifinalist at the 'LA CineFest.'

Cinematographer and Camera Operator

- 2019- *Tessellation*. [Short film] Emerson College
- 2018- *La Huida*. [Stop motion film] FAMCA & Cucurucho Productions. **Best Animation**, **Best Original Scores** and **Collateral Prize** at Muestra Joven ICAIC, Havana film festival. **Official Selection** at Seattle Latino Film Festival
- 2017-Art Festival News. "Canal Habana" & "Canal Educativo" Television Channels Cuban Institute of Radio and TV. Havana, Cuba.·
- Weekend in Bahia [Made-For-TV Film] Canal Educativo" TV Channel.
- 2018- *Spot Promocional Ron Isla Grande Extra Seco*. [Commercial]

BTS for Music Videos | Concerts

- 2018 *Josone Varadero Jazz & Son Festival*: The Van Van, Gente de Zona, Isaac Delgado, Álvaro Torres, Gilberto Santa Rosa [Series of Concerts]
- *Everyday*- The Orishas [Music Video]
- *Me hace daño amarte*- Jerry Rivera ft Mafio [Music Video]
- *Súbeme la Radio* - Enrique Iglesias ft Descemer Bueno (Hebrew and Portuguese version) [Music Video]

Cynthia Cazanas-Garin

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EDUCATION

MFA in Film and Media Art **August 2020**

Emerson College. Boston, MA.

BFA in Film, Radio and Television **2018**

University of Arts (ISA). Havana, Cuba.

- Major in Cinematography

TEACHING EXPERIENCE & ADVISING

Full-Time Visiting Assistant Professor **Fall 2021 - Present**

Film and Television Department. College of Arts & Media

University of Colorado. Denver, CO

- One-year appointment with a workload commitment of 40% teaching, 40% scholarly and creative work, and 20% leadership and service.
- Instructed technical and art-theoretical lectures on filmmaking practice, for a total of 15 credit hours during the academic year as follows: Scriptwriting I – Fiction (FITV 1550 H03), Directing for Film/TV (FITV 3570 H02), Cinematography (FITV 2670 002), Production I – Basics of Film/TV (FITV 1050 005), and Production II – Film/TV Techniques (FITV 2050 003).
- Conducted research on class content and lectures to be delivered.
- Led scriptwriting workshops, based on collaborative screenplay techniques.
- Taught technical workshops on directing actors, and class-assigned film equipment.
- Mentored students' films during production and postproduction.
- Graded production assignments, quizzes, and written material.

Adjunct Lecturer **Spring 2021**

Bachelor of Innovation Program

University of Colorado. Colorado Springs, CO

- Member of teaching team, two sections of the Innovation Team course (INOV2010, INOV3010, and INOV4010) and Entrepreneurship and Strategy (ENTP4500) the innovation Capstone course, upon invitation of Dr. Colleen Stiles, Co-Director of Bachelor of Innovation Degree, and Dr. Corinne Harmon, Associate Director of Bachelor of Innovation.
- Provided creative consulting in the filmmaking area of students' innovation projects.

Production Workshop Instructor **Fall 2018 - Spring 2020**

Visual and Media Arts Department

Emerson College. Boston, MA

- Planned and taught technical workshops on high-performance cameras, advanced film equipment, wireless transmission, and digital processing for undergraduate and graduate levels.
- Facilitated in-class camera demos and technological support for **Advanced Documentary** and **Introduction to Narrative Drama** classes.
- Conducted technological research within the department to create camera comparison charts, lighting sheets and other digital filmmaking equipment.

Teaching/Research Assistant **Fall 2018 - Spring 2020**

Visual and Media Arts Department

Emerson College. Boston, MA

- Conducted research on class content and lectures to be delivered.
- Instructed technical and art-theoretical workshops on filmmaking practice for the Visual and Media Arts Production Course (VM120). The students had the opportunity to explore core filmmaking concepts and theories while developing technical skill from working collaboratively on class production and postproduction projects.
- Taught technical workshops on class-assigned film equipment: camera, lighting, griping, sound recording devices, editing and color grading software.
- Mentored students' films during production and postproduction.
- Led group discussion on film history and analysis, as well as student presentations of their work to the class.
- Graded written assignments and tests.

Teaching/Research Assistant, Digital Filmmakers Studio Program **Summer 2019**

Department of Professional Studies and Special Programs

Emerson College. Boston, MA

- Instructed technical and art-theoretical workshops on filmmaking practice.
- Coordinated, taught and supervised in-class film and photography projects in the Television Studios and the labs.
- Mentored students' films over pre-production, production and postproduction.
- Led group discussions and students' presentation of their work to the class.
- Organized and led groups of students on field trips to art museums and screenings.

Teaching/Research Assistant **Fall 2016 - Spring 2018**

School of Audiovisual Communication Media (FAMCA)

University of Arts (ISA). Havana, Cuba

- Designed and delivered lectures.
- Instructed technical and art-theoretical workshops on filmmaking practice for the Scriptwriting and Documentary Direction courses.
- Mentored new students in their films and media projects.
- Provided advice and constructive feedback on scripts.
- Collaborated and coordinated with faculty, staff and fellow students, concerning film locations, permits and equipment orders.

SELECTED FILMOGRAPHY

Director, Scriptwriter and Editor

- 2021 *The Implausible* [Short film] Emerson College MFA thesis project.
- 2019 *Hearth Attack* – Alex Hamzeh [Music Video] Emerson College.
- 2018 *Finders Keepers* [Short film] Emerson College.
- 2018 *Squirrels* [Short film] Emerson College.
- 2018 *Watch your Step!* [Short film] Emerson College.
- 2018 *Havana Club Grand Prix Party* [Commercial] Cuba Rum company.
- 2017 *66th Hemingway International Billfish Tournament* [Documentary].

- 2016 *Natural Selection* [Documentary] FAMCA. Ludwig Foundation grant. Collateral award at "Muestra Joven ICAIC," Semifinalist at the "LA CineFest", Los Angeles.
- 2015 *Blanca* [Short film] University of Arts, Cuba.

Cinematographer / Camera Operator

- 2019 *Tessellation* [Short film] Emerson College.
- 2018 *La Huida* [Stop motion film] FAMCA & Cucurucho Productions.
- 2018 *Josone Varadero Jazz & Son Festival*: The Van Van, Gente de Zona, Isaac Delgado, Álvaro Torres, Gilberto Santa Rosa [Series of Concerts] Tropix / Cubaness Productions.
- 2018 *BTS: Every Day* - The Orishas ft Ana de Armas [Music Video] Moverso Films.
- 2018 *BTS: Súbeme la Radio* - Enrique Iglesias ft Descemer Bueno (Hebrew and Portuguese version) [Music Video] Moverso Films.
- 2018 *Spot Promocional Ron Isla Grande Extra Seco* [Commercial] Cuba Rum company.
- 2017 *Tamboreras* [Documentary] Swiss Fund for Audiovisual Development.
- 2014 *Umbral* [Short film] University of Arts, Cuba.

HONORS & AWARDS

- **Emerging Content Creators Inclusion Initiative (ECCII)** **2020**
  Scholarship for the **National Association of Latino Independent Producers 2020 Media Summit.**
- **Prestigious Emerson College Fellowship** for the Master of Fine Arts **2018**
  in Film and Media Art Program and **Emerson Community Scholarship**.
- *La Huida* **Official Selection**. Seattle Latino Film Festival. Washington **2018 - 2020**
  Official Selection. Festival de Cinéma d'Animation de Pontalier. France
  Best Animation, **Best Original Score** and **Collateral Prize**
  Muestra Joven ICAIC film festival. Havana.
  Grand Prize. Festival Imago. University of Arts. Havana.
  Official Selection. IV Anima Latina Animation Film Festival, Buenos Aires.
  Official Selection. International Festival of the New Latin American Cinema, Havana.
- *66th Hemingway International Billfish Tournament* **2018**

Official Selection. Almacén de la Imagen. Camagüey.

- *Natural Selection.* **Official Selection and Semifinalist**. LA CineFest. **2016**
  Collateral Price. Ludwig Foundation grant. Havana.
  Official Selection. Festival Imago. University of Arts. Havana.
  Official Selection. I Festival Cine Animal Bogotá, Animal Rights Film Festival.
  Official Selection. Ethnografilm Festival, Paris.
  Official Selection. America's Rainbow Film Festival, New York.
  Official Selection. Indie Wise Free Virtual Festival.
- *Blanca* **Mention.** Albur Festival. University of Arts. Havana.

RADIO & TELEVISION

Cinematographer / Camera Operator **2016 - 2017**

"Canal Educativo" and "Canal Habana" Television channels

Cuban Institute of Radio and Television. Havana, Cuba

- 2017 -*Art Festival News*
- 2016 -*Weekend in Bahia* [Made-For-TV Film]

Camera Operator / Assistant Director **2014 - 2016**

"Cubavisión" Television Channel

- Worked for live and recorded television programs: musicals, entertainment programs, sports, news, and magazines.
- Coordinated and conducted on-site rehearsals with talent.
- Oversaw light design and multi-camera setup.
- Participated in team meetings to discuss script and shooting schedule.

Director / Sound Designer / Musical Producer **2013 - 2014**

"Metropolitana" Radio Station.

- Cuban Institute of Radio and Television.Havana, Cuba.
- Scripted and directed live show *Esta Mañana.*
- Got in touch and arranged meetings with guests and interviewees.
- Performed sound postproduction for recorded programs.

CONFERENCES & WORKSHOPS

Google Fundamentals of Digital Marketing **2020**

- Accredited by Interactive Advertising Bureau Europe and The Open University.
- 26 modules, all created by Google trainers, packed full of practical exercises and real-world examples.

Google Analytics Academy **2020**

- Series of courses focused on google's measurement tools to grow businesses through intelligent data collection and analysis.

National Association of Latino Independent Producers Media Summit **2020**

- Sponsored by WarnerMedia.
- Panels and workshops about storytelling, technology and media championing Latinx talent.
- Bridged connections within the entertainment industry and Latinx community to broaden the reach of inclusive narratives.

Women in Film/Media Summit **2019**

Paramount Center. Boston, MA

- A series of panels which brought together women working in all aspects of motion media to share their experiences and discuss how a new generation of film/media makers can effect change, further open doors for women in film/media and celebrate those boldly creating new work.

The New England Graduate Media Symposium **2019**

Emerson College. Boston, MA

- Graduate students working in media and the arts in New England area connect and present their work to each other, faculty, and professional colleagues.

Media Pedagogy Course **Fall 2019**

Emerson College. Boston, MA

- Extensive hands-on teaching opportunities in media theory and production.
- Explored and executed various theories and methodologies of teaching and learning.
- Developed teaching materials, technical assignments and creative lab exercises, provided lessons, workshops, presentations for students currently enrolled in undergraduate media production classes.

Cuba Through the Lens. Photography program: Theory and Practice **2017 & 2018**

University of Arts. Havana, Cuba

- A combination of hands-on exercises and lectures as a part of a collaborative program with Pratt Institute's Film/Video and Photography Department, New York.
- Final works were part of the exhibition "Caminos de la Habana," in Brooklyn.

Animae Caribe Festival **2017**

University of Trinidad and Tobago

- Gecko Series Development and Scriptwriting. Facilitated by Bruce Smith.
- Film, Green Screen Technology and Visual Effects. Facilitated by Neil Riley.
- A world of Visual Effects. Jungle Book. Facilitated by Ceylan Shevket

Stop Motion Workshop **2017**

Cuban Institute of Cinematographic Art and Industry (ICAIC). Havana, Cuba

- Workshop facilitated by Goya award winners Giovanni Maccelli and Carlota Coronado.

Graphic Narration and Transmedia, Alternative Format and The New Technologies **2016**

Visual Arts Development Center. Havana, Cuba

- A combination of lectures and collaborative production of experimental video *Havanaville*, by Belgian director and comic book author Romain Renard.

Introduction to the Contemporary Cinematographic Narrative **2015**

Cuban Institute of Cinematographic Art and Industry (ICAIC). Havana, Cuba

- Two-day course facilitated by Rosa Teichmann, professor at National University of La Plata, Buenos Aires and the International Film and TV School (EICTV) in San Antonio de los Baños, Cuba.

NON-ACADEMIC WORK EXPERIENCE

Founder of Ajar Film Productions

Media Creator / Social Media Manager

- Produced commercial videos, documentaries, weddings and short films.
- Website building services and social media content production for several small businesses in the Southwest Florida area: Inside Out Medspa, Goodwin Medical Center and others.

Reservation / Inventory Control Specialist **2018 - 2020**

Equipment Distribution Center/Media Technologies and Production

Emerson College. Boston, MA

- Assisted patrons with equipment reservations, equipment check outs and returns.
- Quality control various types of film equipment.
- Received, inventoried and delivered equipment purchased.

Guest and Hospitality. Public Relations **2016 - 2018**

International Festival of the New Latin American Cinema

Havana, Cuba

- Managed and scheduled screenings and press conferences for guests. Translation/Interpretation if needed.
- Booked travel and accommodation, planned hospitality and network arrangements.
- Assisted filmmakers, talent agents, publicists, sales agents, distributors and other film industry professionals.

TECHNICAL SKILLS

- Multiple film cameras: RED Scarlet, Epic Dragon; Sony F5, F55, FS5, FS75, A7s; Canon C300, C100,
  FUJI X-T3 and most DSLR cameras
- HMI, Kino Flo, Litepanels Astra, DMG Lumiere, Gemini, ETC Source Four and other LED lights
- Avid Media Composer Certified User (MC101)
- Soundstage and Television Studio Certified.
- Scriptwriting Software: Movie Magic Screenwriter, Final Draft and Celtx.
- Suite Adobe: Premiere, Photoshop, After Effects
- Motion graphics: camera tracking, green screen, motion tracking, multiple-layer composition, expressions, rigging, and track matting.
- DaVinci Resolve
- Microsoft Office
- Mac and Windows

LANGUAGES

Spanish, English, Italian