



JESS BERRY

writer & producer

A multi-hyphenate self-starter and quick learner. Versatile skill set with 8+ years experience in storytelling, copywriting, and producing. Skilled collaborator and communicator.

contact

765.720.7418
jessberry@me.com
los angeles, ca

personal projects

WRITER
LITTLE JESS
Sundance Short-Listed Writers' Lab Pilot

WRITER, DIRECTOR, ACTOR
YOU ARE NOT A FEMINIST
Short film

WRITER
FAIRGROUND
Feature narrative (In Development)

technical skills

ADOBE CREATIVE SUITE
FINAL DRAFT
MICROSOFT OFFICE
APPLE OFFICE
QUICKBOOKS ONLINE
GOOGLE DRIVE

education

MIAMI UNIVERSITY
Oxford, Ohio
BFA – Graphic Design & Communications

LORENZO DE'MEDICI
Florence, Italy

skill summary

CREATIVE • TEAMWORK • PITCH & PRESENTATION • HIGHLY ORGANIZED • LEADERSHIP

work experience

VICE PRESIDENT OF DEVELOPMENT

Los Angeles
Feb 2017 - current

SUPERFILMS! MEDIA

A boutique production company focused on social justice feature documentaries

- Producer – *Untitled Navy Captain Project* in partnership with TIME Magazine (in development)
- Co-Producer – *Changing the Game*, a feature documentary championing transgender high school athletes (Tribeca World Premiere 2019, Hulu Original 2021)
- Co-Producer – *Stuck*, a female-focused and led short film
- Effectively developed docu-series projects, raising over 600k in investor funds across multiple docu-series development projects
- Designed variety of project support materials: pitch decks, fundraising decks, one-sheets, loglines, and festival applications
- Writer & In-House Graphic Designer – Mar 2017 - Current
- Producer – Jan 2019 - Current

ASSOCIATE CREATIVE DIRECTOR

Chicago
Jun 2013 - May 2014

LEO BURNETT / ARC WORLDWIDE

Iconic global advertising agency with legendary creative campaign history

- Led creative development of global and national initiatives for Proctor & Gamble (P&G): Oral-B, Crest, Scope, Vick's, Fixodent
- Effectively activated strategic platforms across channels with in-market success
- Successfully collaborated to create platform strategy and campaign for a winning RFP assignment
- Enjoyed client-facing opportunities and skillfully kicked-off, reviewed, and pitched creative campaigns
- Managed multi-disciplinary team of art directors, copywriters and producers
- Senior Art Director – Aug 2011 - Jun 2013
- Art Director – Jan 2010 - Aug 2011
- Associate Art Director – May 2008 - Jan 2010

FREELANCE SENIOR ART DIRECTOR

Chicago
Sept 2014 - Aug 2015

GEOMETRY GLOBAL

Niche agency within global ad giant Oglivy

- Collaborated, conceptualized, designed, and executed integrated creative campaigns for Coke, Diet Coke, Treasury Wines, and Bagster

TRISECT THE AGENCY

Chicago
Oct 2015 - Aug 2016

Small and mighty boutique advertising agency servicing nationwide client roster

- Creative development, copywriting, and design for consumer goods ConAgra (SlimJim, SnackPack, Manwich), Feeding America, and King's Hawaiian

organizations

WOMEN IN FILM – 2020 MENTORSHIP PROGRAM

Selected as one of eight prestigious mentees for the multi-hyphenate mentorship program

EAST SIDE WOMEN'S FILM CLUB

Women's film club cultivating community and networking in East LA