

# ELCID ASAEI (Sid)

Mobile Number: +44(0)7745291380

Email: [e.asaei@crimsonblack.com](mailto:e.asaei@crimsonblack.com)

Website: <https://www.crimsonblack.com>

Showreel: <https://vimeo.com/myshowreel>

## PERSONAL SUMMARY

A diligent, reliable, highly motivated Editor, Colourist, Vision Mixer and Self-Shooting Director, with 10 years of experience in video production, broadcast media, LIVE event streaming and branded content.

## RELEVANT WORK EXPERIENCE

2010-Present	Director/Editor/Colourist	<a href="#">My Portfolio</a>
2016-Present	Editor/Colourist/Director	<a href="#">Branded Content</a>
2009-Present	Editor/Colourist/Director	<a href="#">Shorts Showcase</a>
2018-2019	Livestream Manager/Vision Mixer	<a href="#">EventStream LIVE</a>
2018-2019	Director/Editor/Vision Mixer/Graphic Designer	<a href="#">Crowd Channel LIVE</a>
2018-2019	Director/Vision Mixer/AVO Team Leader	<a href="#">Growth Invest</a>
2018-2019	Director/Editor/Vision Mixer/Graphic Designer	<a href="#">The Series A Hour</a>
2017-2018	Director/Vision Mixer/AVO Team Leader	<a href="#">Howards Folly Wine Series</a>
2015-2017	Director/Editor/Vision Mixer/Graphic Designer	<a href="#">The Seed &amp; EIS Hour LIVE</a>
2014-2016	Director/Vision Mixer/AVO Team Leader	<a href="#">Tip TV Finance &amp; Tip TV Sport</a>
2012-2014	Vision Mixer	<a href="#">BID.TV</a>
2014	Video Gallery Assistant	<a href="#">Thomson Reuters</a>
2012	Videographer/Editor ('My 2012 Dream')	<a href="#">Camden Creative / Breakthrough Media</a>

## RELEVANT WORK SKILLS

### **Freelance (See Above): Editor, Colourist, Vision Mixer, Self-Shooting Director: 2010 – Present**

- Utilising Premiere Pro CC, DaVinci Resolve, After Effects, and Photoshop on a daily basis, alongside Newtek Tricaster, StudioBot, Multi-Camera Systems, and LiveText.
- Editing raw footage, creating packages, grading, multi-format exporting and uploading.
- Creating and organising key assets, including namestraps, intros, stings and end credits.
- Creating Greenscreen and Bluescreen backgrounds, and Chroma Keying footage.
- Setting up cameras and microphones, and videographing studio and external events.
- Managing workflows, meeting client briefs, identifying and resolving technical issues.
- Organising and scheduling meetings, sourcing personnel, resourcing equipment and specified locations, creating invoices, and promptly communicating with involved parties.

## TRANSFERABLE WORK EXPERIENCE

### **Headline Pictures: Production Assistant Internship: Sep 2011 – Feb 2012**

- Edited treatments, wrote script and book reports, and created spreadsheets for timelines.
- Researched and telephoned Directors, Producers, and Writers for proposed projects.

### **Demotix: Online Photo Publisher: May 2009 – April 2011**

- Edited photograph packages on global events and coded the images for the website.
- Researched domestic /international stories of interest, and commissioned photographers.
- Secured the work of photojournalists and online news sources from around the world.

### **JET program Japan: Assistant English Language Teacher: Feb – Aug 2006**

- Taught English at beginner's level in Kahuku High School in Fukuoka prefecture, Japan.
- Tutored in basic conversational, writing and reading skills, using exercise and notebooks.
- Prepared supplementary teaching materials and dealt with all other administration duties.

## EDUCATION AND QUALIFICATIONS

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| • <b>University College London (UCL)</b> | MA Film Studies / Merit / 2006 – 2008                      |
| • <b>London College of Communication</b> | BA (Hons) Journalism / 1 <sup>st</sup> (1:1) / 2002 - 2005 |
| • <b>Westminster College</b>             | A-level Film (A) History (B) English (B) / 2000 - 2002     |
| • <b>Holland Park School</b>             | 10 GCSE / Art (A) History (A) English (A) / 1993 - 1999    |

## SKILLS AND INTERESTS

- Junior Coder and Website Developer, with a number of websites created by me.
- European Computer Driving Licence (ECDL) – proficient with all Microsoft Office software.
- Lead an active and healthy lifestyle through regular running, swimming and yoga.

## REFERENCES AVAILABLE ON REQUEST