

STRAW THA VEGAS DON

ARTIST / FILMMAKER / WRITER / PRODUCER / MENTOR / CEO



BIOGRAPHY:

Robert Van Strawder Jr., AKA Straw Tha Vegas Don, grew up behind the bright lights in North Las Vegas residing in the Centennial Park Arms Projects. In 1995 Robert Van Strawder Jr. opened Sounds of Platinum the first black owned recording studio in Las Vegas. A few years later Robert launched one of Las Vegas' most successful independent record labels, DBlocc Records. He has produced, mentored, and overseen projects for artists such as Shock G, Mr. Cheeks, Spice 1, and many more.

During his recording career, Robert released, and executive produced three albums, all of which had major independent success. During that time Robert also produced and directed Audacity Entertainment, a television show on Las Vegas Local UPN. Robert furthered his reach as an entertainment entrepreneur when he founded and became CEO of Vegas Don Enterprises. After successfully launching Vegas Don Enterprises Robert decided to take his artistic gifts and creativity to the next level by writing, producing, directing and acting as 3 different characters in his hit comedy/drama "Checkmate Tha Movie" that debuted on April 27th 2017 at the Las Vegas Black Film Festival. Since his movie debut Robert was honored with multiple awards at the 2017 Las Vegas Black Music Awards, and was a contender as an Indie Artist on the first round Grammy ballot for "So West Coast" a single from the "Checkmate Tha Movie" soundtrack written and produced by Robert Van Strawder Jr.

Robert continues his work with the nonprofit Taking Back The Blocc Inc. Robert is a blackbelt in Jiu Jitsu and uses it to stay strengthened mentally and physically. He also teaches Jiu Jitsu to school aged kids at a Las Vegas community center. He is passionate about working with youth exposed to the dangers within inner city communities. Robert has also teamed up with the Las Vegas Metro Police Department and Clark County School District in efforts to come together and mentor Las Vegas youth. On October 28th 2017 the members of the Clark County Libertarian Party of Nevada officially welcomed and recognized Robert Van Strawder Jr. for becoming an official member of the Libertarian Party. This is where he started his career in politics and ran for Congress Las Vegas District 1.

SOCIAL MEDIA:

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