

FILMMAKER STATEMENT



Rozinor bin Razali

A Indie Filmmaker, Creative Director, Senior Consultant
CEO / Founder Rozinorazali & Co

Being a filmmaker has been a goal that I have cultivated since childhood but my career as a filmmaker and the work experience I have had in the creative industry has helped me a lot in serving my purpose as an independent filmmaker.

Back at my hometown I joined a small theatre group as a backdrop designer and took part in theatre production work for that group. Gained the experience and always followed the state cultural activities and work with Johor Cultural Department as a designer. For three years I dedicated my time and energy trying to understand the industry. Not satisfied on what I have achieved, I again took the challenge to fight for my destiny in the creative industry in KL.

I survived and made my name marked in the design industry and community. Known by the nickname Anajin, I specialized in the multimedia industry. Also has been noteworthy and recognized by the local digital artists for my great and famous digital art installation series namely Chakra Series and Silat Series and my contribution in the local digital art movement.

Focusing my career into Art & Design consulting for private and government sectors. From there I found that filmmaking has made its entrance into my life when I started to work with my former employee doing writing, directing, video graphing education videos for primary and secondary schools' projects for Ministry of Education.

I then learnt about filmmaking from the industry people and took short courses in film development at FINAS and I've proven my skill and ability to make changes in the industry. Shortly then KeKKWa and supported by FINAS granted me a study grant in Filmmaking at New York Film Academy.

Now with experience in teaching and conducting workshops and courses on graphic design, filmmaking, photography, videography and design thinking, I tend to help the SME Industry with my knowledge, skills and experienced in making Digital Video Marketing for SME Products.

Since then I never look back and it has always been my dream to make a film based on my life experience and be acknowledged by the community for my work.

I am currently completing my second indie feature film titled 'Grago' and I am in love with a niche genre which is Neo-Noir & Noir.





Filmography

All project and works since 2008 to date;

Shorties	Broadcasting	MV / BTS	Film & Docs	Work List
Sarah Marah (Best Original Story & Best Cinematography @ Film Pop Festival Italy 2009)	Resipi Tahun Baru (Director)	Wish You Were Here	Uwei Shadows	Amarterra Villas Commercial
Nasi Lemak 1.20 yang 'Marvellous'	Murabbi (Director)	Diri Aku	Proton Green Mobility Challenge	Double Six Commercial
Sebuah Perhentian Kesukaan Aku Suatu Waktu Dulu	Mencari Lailatul Qadr (Director)	OST- Tolong! Awak Aku Pontianak	Smart Grid for the Nation	Pan Pacific Nirwana Commercial
Nilai Setitik Garisan (FFM22 Nomination)	Tersungkur di Pintu Neraka (Director)	OST – Lambaian Marmara	Belacak	4k Sony Xperia Z5 Commercial
My Perfect Anna	Wayang Tok Who (Director)	Usin, Mon & Jin Pakai Toncet	Jipang (First Indie Feature)	KUONI UK Travel & Tour Commercial
Kopi 'O' Pahit	Disapa Izrael (Asst. Director)	TylcKoUnS	Grago (2nd Indie Feature) Release Oct 2021	Get to Know UK Webisodes
Fringetown	Lari, Sayang Lari! (Asst. Director)	Hanyut	From Jaybee with Love (3rd Indie Feature) Pre-Development Phase	Trivago UK Commercial
Sihir	Masterchef Malaysia Season 1 (Producer)			Kinder Commercial
'VIVA' Palestina	Destinasi Cinta (Director)			British Condom Commercial
Kau Ada 3 Minit	Kembara Asia (Director)			Secret Escapes.com Commercial
Lambaian Marmara	Nisan Cinta (Asst. Director)			MooBoo Commercial
Ali, Oh! Ali				Chatime US Commercial
Bujang Kompot				Ice Edge Café Commercial
Aqidah				Fresho Product Commercial
Pemburu				Sambal & Style Promotion Ad



ROZINOR BIN RAZALI

To view reel and reference work can be viewed

<https://vimeo.com/rozinorazali>

or I can be contact thru

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LOOKING FORWARD TO HEAR FROM YOU.