

# ACADEMIC CURRICULUM VITAE

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## CONTACT INFORMATION

### **MANNY PACHECO**

6894 Kent Way  
(714) 793-3680  
[mpacheco28@mtsac.edu](mailto:mpacheco28@mtsac.edu)  
[mpacheco@fullcoll.edu](mailto:mpacheco@fullcoll.edu)  
[raideoman1@earthlink.net](mailto:raideoman1@earthlink.net)



## SUMMARY STATEMENT

*“My experience as a professor at Fullerton College and Mt. San Antonio College in Walnut, and instructor at the Academy of Radio and Television in Huntington Beach has allowed me a “hands-on” approach in my teaching style. In particular, I offer leadership to students in the area of broadcasting; academic support, structural support, guidance, and “color-blind” instruction, despite varying degrees of talent and ability by individual learners. Plus, I cheerfully offer technical upgrade expertise to the various campus on-site radio stations, when needed.”*

## EDUCATION

### **University of California, Los Angeles**

Bachelor of Arts, Political Science. June 13<sup>th</sup> 1980

- KLA Radio. UCLA Campus Radio Station. 1977-1980  
General Manager; Program Director; Asst. Program Director; On-Air
- Community Services Commission. UCLA Student Council. 1976-1979  
Assistant Commissioner, Site Director

*{Coordinated leadership and mentoring at educational service programs in low-income neighborhood high schools and facilities in Los Angeles}*

## EMPLOYMENT HISTORY

### **North Orange County Community College District.**

#### **Fullerton College.** Fullerton CA

- Adjunct Faculty. 2014-Present  
Advanced / Intermediate Radio {CRTV 235, CRTV 236, CRTV 237}  
Media Studies and Communications  
Technology and Engineering Division
- **Teacher of the Year, Nominee.** 2018
- **KBPK 90.1 FM *Forgotten Hollywood*.** 2014-Present  
Weekly Syndicated Radio Program Host

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## **Mt. San Antonio College.** Walnut CA

- Adjunct Faculty. 2017-Present  
Internet Broadcasting {RTV 017}; Personality Development {RTV 02}  
Introduction to Electronic Media {RTV 01}  
Arts Department

## **Academy of Radio and Television.** Huntington Beach CA

- Instructor; Lecturer. 1992-Present  
On-Air; Programming; Production; Promotions

## **EXPERIENCE**

### **RADIO** {Southern California}

#### **KNX 1070 AM.** 2017-Present

- News Traffic Anchor

Past employment: **Financial News Network; Royal Programs Network; Air Watch America; KRLA 1110 AM; KBIG 104.3 FM; KKBT 92.3 FM; KDAY 1580 AM; KMGX 94.3 FM; KNAC 105.5 FM; KOCM 103.1 FM; KIKF 94.3 FM; KGIL 1260 AM.** 1980-Present

- Director of Network Operations; Program Director; Music Director; Assistant Program Director; Public Service Director; On-Air Afternoons; On-Air Evenings; News Anchor; Traffic Anchor; Production Director; Affiliate Development; Assistant Promotions Director

### **FILM**

#### ***Forgotten Hollywood*** Documentary

- Executive Producer; Director; Screenwriter {in production}

### **TELEVISION / CABLE**

#### **NBC *Santa Barbara*.** 1985-1992

- Principal; Voiceover

#### **KCOP-TV 13 *In Studio*.** 1988-1990

- Program Co-Host

#### **KCET Public Television *Pledge Drives* {various}.** 1985-1990

- Segment Host

#### **TherapyCable *Forgotten Hollywood*.** 2015-Present

- Cable Podcast Program Host

#### Commercials {National}. 1980-Present

- On-Camera Principal

\* **Ford; ARCO; GTE; Pacific West Yellow Pages; Miller Lite; Citicorp**

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## PUBLICATIONS

Pacheco, Manny. *Forgotten Hollywood Forgotten History*.  
Book Publisher's Network. 2009

Pacheco, Manny. *Son of Forgotten Hollywood Forgotten History*.  
Book Publisher's Network. 2013

Pacheco, Manny. "Evolution of a Screenplay." *Hollywood*.  
Hummingbird Review. Compiled and edited by Charlie Redner. 2013

Pacheco, Manny. *Road to Forgotten Hollywood Forgotten History*.  
Book Publisher's Network. 2018

## LICENSES AND CERTIFICATIONS

### ➤ Federal Communications Commission {FCC}

\* General Radio Broadcast License. 1980

## AWARDS AND HONORS

### ➤ KCOP-TV 13. *In Studio*

\* **Daytime Emmy Awards**. "Best Public Affairs Show." Finalist. 1989

### ➤ *Forgotten Hollywood* Book Series

\* **USA Book News Best Book Awards**. First Place. 2009 / 2012

\* **World Book Awards**. Gold Medal. 2010

\* **Book and Authors.net Best Book Awards**. First Place. 2010

\* **National Indie Excellence Awards**. First Place. 2012

\* **Hollywood Book Festival**. First Place. 2012. Finalist. 2010

\* **Reader's Favorite Awards**. Gold Medal. 2013

\* **Premier Book Awards**. Second Place. 2010

\* **Global eBook Awards**. Finalist. 2012

\* **Los Angeles Press Club National Journalism Awards**. Finalist. 2012

\* **City of Los Angeles 7<sup>th</sup> District**. *Certificate of Appreciation*. 2011

### ➤ *Forgotten Hollywood* Website [www.forgottenhollywood.com](http://www.forgottenhollywood.com)

\* **Los Angeles Press Club Entertainment Journalism Awards**.  
"Best Entertainment Blog." Third Place. 2012

### ➤ KRLA 11-10 AM

\* **City of Los Angeles 13<sup>th</sup> and 14<sup>th</sup> District**. Community Awareness;  
Police Minority Recruitment. *Certificates of Appreciation*. 1989

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## PROFESSIONAL AFFILIATIONS

- **Screen Actors Guild / American Federation of TV and Radio Artists**  
{SAG / AFTRA}
  - \* **SAG Awards.** Television Voting Committee Member. 2004
- **Pacific Pioneer Broadcasters.** Southern California {PPB}
- **Media Professionals.** Los Angeles {formerly MCA-I}
- **Rotary International, Inc.** Orange County, CA  
Speaker's Bureau Member. 2011-Present
  - {Oral presentation to local chapters; inspire support for Polio Plus.  
Promote International effort to eradicate polio in Third World nations}*
- **Moose International, Inc.** Moose Charities. Chicago, IL  
Moose Legion. *League of Guardians* Induction. 2012-2013
  - {Provides financial aid to MooseHeart Child City and School}*

## SKILLS AND ADDITIONAL QUALIFICATIONS

- Broadcast proficiency
  - \* *ENCO Digital Programming; Adobe Audition*
- Social Network proficiency
  - \* *Word Press; LinkedIn*
- Computer Skills proficiency
  - \* *Excel; Word*
- Fluent in Spanish
- **Karaoke Scene Magazine.** Cypress, CA  
Contributing Writer. 2000-Present
  - \* *KaraokeCares.* Charity Coordinator. 2002
    - {Raised money for victims of 9/11. Proceeds went to Salvation Army}*
  - \* *KaraokeFest.* Contest Coordinator. 2000-Present
    - {Fosters largest annual karaoke talent competition in the United States.  
Finals held at Hollywood Palladium; Queen Mary; Knotts Berry Farm;  
Los Angeles County Fair. Previous winners have gone on to appear on  
American Idol and Oprah's Karaoke Challenge}*