

JOSH MCCAUSLAND

FILMMAKER • PHOTOGRAPHER • COMPOSER

PROFILE

Josh McCausland is a filmmaker and multi-instrumentalist currently living in Chicago, IL. His work approaches visual reality from its own unique angle.

As both a videographer and graphic designer Josh is comfortable reconciling the real with the imagined and it shows in what he creates. His work is refreshing and exhibits a cleanliness that is never too removed from humanity.

It is this feeling of freedom that Josh's work truly captures allowing everyone who interacts with it a much-needed moment of peace in its simple beauty and effortless elegance.

In his pursuits, Josh has completed a BFA at Cumberland University in 2015 with a major in Entertainment Design and a minor in film studies. He developed his own film company iQ Flicks shortly after and now maintains his small business while working full-time as a filmmaker and composing music for films on the side.

With his background in film and visual arts, his approach to storytelling musically is very unique in that he understands what is happening behind the curtain when it comes to visual storytelling. His works have gone on to amass millions of listeners on streaming sites as well as earned him wins at a handful of film festivals.

EDUCATION

BFA - ENTERTAINMENT DESIGN/ FILM STUDIES

Cumberland University | 2011-2015

PROFESSIONAL EXPERIENCE

OWNER AND OPERATOR

iQ flicks, LLC | 2014 - Present

Josh started iQ flicks in 2014. He runs a full freelance creative agency with services such as videography, photography, and graphic design. iQ flicks, LLC has served clients such as A&E, Cracker Barrel, Sony Tree Studios, Synchronicity, Cumberland University, Canton Jones, Rachel Potter, Seth Glier and Many Hands for Haiti.

BRAND DESIGNER AND CINEMATOGRAPHER

The Vincit Group | 2016 - 2018

The Vincit Group's creative marketing department lead videographer. Visual visionary. Firebrand of premium optical brand content. Human lens. Spiritual support.

- Use visual talents to illuminate the Vincit brand and message.
- Set brand standard for video content
- Use video expertise to help build company culture
- Bring soul to each project, blurring the lines between good work and art
- To lead Vincit forward on its journey to become the industry brand that sets the standard when it comes to premium visual content.

SENIOR PHOTO & VIDEO SPECIALIST

Relativity | 2018 - Present

Within the Relativity creative team Josh manages the video and photo brand as well as plans for future productions. His day to day roles include, editing, storyboarding, coordinating with composers, animators, and freelancers, as well as coordinating with social teams to deliver high quality stories to release.

REFERENCES

Tom Kutilek
Owner/ Operator - Outdoor Connect

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Johnny Cate
Creative Director - The Vincit Group

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