

Professional experience

Sales AVON (2021-Present)

Sales ORIFLAME (2021-Present)

Sales O BOTICÁRIO (2021-Present)

Communication (June - August 2020)

- press releases
- social media management
- public relations
- live gig assistant (promotor)

Promotor (2019)

Festival Wine & Music Valley

Production assistant (March - June 2019)

David&Goliath

- Update social networks
- Signing of marketing contracts for streaming services and uploading the contents to streaming platforms
- Editing the production company's showreel
- Script analysis and rectification
- Apply / submit projects to funds and festivals
- Scheduling meetings and other commitments
- Preparation of promotional materials
- Translation of PT-ENG and ENG-PT materials
- Develop production schedules

Production assistant (October - November 2018)

Mgn Filmes

Parque Mayer (2018)

- press junket
- establish contacts
- prepare the premiere

Production assistant (September - October 2018)

AMATAR Filmes

- updates social networks
- short film *The Passenger (2017)*
- documentary *Carlos Nogueira (2018)*
- documentary *Joshua Benoliel: Photographer of Modernity (2018)*

Production assistant (August - September 2018)

VIDEOLOTION

- animation series CRIAS (2018)
- short film CURA (2018)
- feature film CRES SER (2018)
- feature film FRAGIL (2018)
- documentary AMA ROMANTA (2018)

Languages

- English (B2)
- Spanish (B1)
- French (A2)

Skills

- good communication skills
- Pordata diploma
- driving license B
- experience in organizing events
- coordination capacity (acquired through team coordination in presentation / pitch sessions)
- good interpersonal relationship
- good command of MS Office tools
- good command of OS X El Capitan tools
- good command of writing tools (Finaldraft and Celtx)
- experience in editing software (Final Cut, PhotoScape X, Avid, Protools, Sony Vegas)
- experience in uploading to servers (cyberduck and filezilla)

Filmography

- *Erros meus, má fortuna, amor ardente*
2020 (assistant director)
- *Ordem Moral* **2020** (figuração)
- *Famous Blue Raincoat – a Leonard Cohen story* **2019** (director)
- *The Last Hermit* **2018** (production / screenplay / directing)
- *Irene* **2018** (production assistant)
- *Verniz* **2018** (head producer)
- *Miragem* **2017** (post production coordinator)
- *Solo* **2017** (post production coordinator)
- *Quando o dia acaba* **2017** post production coordinator)
- *EX-VENUS IN FURS* **2017** (post production coordinator)
- *Crinabel* **2017** (sound assistant)
- *Closing eyes* **2017** (production assistant)
- *78.4 - Rádio Plutão* **2017** (Social Network Manager/ sound assistant)
- *Peso Pluma* **2016** (head producer)
- *Comuns Mortais* **2016** (script supervisor)
- *A Boy's Luck* **2016** (production assistant)
- *When life gives you lemons* **2016** (Editing/ Focus puller)
- *Scratch!* **2016** (director)

Education

Master's degree Communication (2019-now)

Faculdade de Ciências Sociais e Humanas da Universidade NOVA de Lisboa

- Audiovisual Policies and Strategies: The Migration to Digital
- Markets and Consumer Behavior
- Research Methodologies in Media and Journalism Studies
- Television Workshop
- Portuguese cinema
- Contemporary Cinema

Cinematic Arts - BSc (Hons) (2018)

Ulster University

- Dramatic Short
- Art Direction/Production Design
- Music and Moving Image

Cinema: Production (2015-2018)

Escola Superior de Teatro e Cinema - IPL

Sciences and Technologies(2011-2015)

Escola Secundária João de Araújo Correia

- EUROESCOLA;
- COMENIUS (Erasmus +) : Poland, Turkey, Italy, Greece;
- collaborator of the library;
- national reading contest;
- mathematics olympics

Voluntariado

Backstage/Hospitality (2019)

Vodafone Paredes de Coura

Room manager - Cinema IDEAL (2019)

IndieLisboa

Support VIP stage (2018)

COMIC CON PORTUGAL

Video coverage (2018)

CINECIDADE EGEAC

Production assistant (2017)

Doclisboa

Ticketbooth (2017)

IndieLisboa

Room manager - International Symposium at CCB (2016)

Lisbon and Estoril Film Festival

Guest Office / Guest List manager (2016)

IndieLisboa





Dr Victoria McCollum
Magee College,
Northland Rd,
Londonderry
BT48 7JL

29th September 2018

Re: Reference for Francisca Ferreira

Dear Hiring Manager,

I am pleased to write a letter of recommendation for Francisca Ferreira, whom I highly recommend.

I have known Francisca for the past year as she has taken the following courses that I teach: BSc Cinematic Arts.

As her Lecturer, I have had an opportunity to observe her participation and interaction in class and to evaluate Francisca's knowledge of the subject matter (filmmaking). She is an outstanding student in all respects. Francisca has proven that through hard work, follow through, and team work, she can accomplish tasks in a courteous and timely manner.

Francisca came to Ulster University as an Erasmus exchange student, ultimately strengthening her independence, resourcefulness and problem-solving skills. I found Francisca to be highly adaptable, communicative, dedicated and talented. Out of forty filmmaking students, Francisca's idea was selected for production, which led her to successfully manage a full cast and crew in Northern Ireland, whilst making the short, one which was very well executed.

Francisca is well equipped to grow from the challenges that she is presented with. Her patience, creative ability and strong technical skills prepare her beautifully for your workplace. I strongly endorse making Francisca a member of your team.

Sincerely,

Victoria McCollum

Dr Victoria McCollum
Lecturer in Cinematic Arts

Email: v.mccollum@ulster.ac.uk

Tel: +44 (0)28 716 75556