



# SHELBY DURHAM

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## WORK EXPERIENCE

### TEACHER / EVOLUTION DANCE COMPLEX

Wilmington, NC | MAY 2018 - PRESENT

- Teacher for pre-professional dance students
- Classes in contemporary, modern, contemporary ballet, improvisation, movement generation and technical curriculum based in awareness of the space within the body and the body within the space.

### SOCIAL MEDIA COORDINATOR & APPAREL DESIGNER/ PERCEPTION DANCE

Elon, NC | JUNE 2019 - MAY 2020

- Curated new social media profiles (Instagram, Facebook) with over 3,000+ impressions per week
- Managed all social media materials
- Designed the social media theme for the company
- Designed, produced, and organized all of the apparel for the Bachelor of Fine Arts Department at Elon University
- Over 450+ items sold
- Curated both a fall and spring order for the first time in the University's history

### VOLUNTEER / ARTSMARKET

Durham, NC | SEPTEMBER 2019 - NOVEMBER 2019

- Prepared Pre-Showcase Slides for the Conference
- Seen by over 1,000 attendees
- Designed and curated visuals to showcase artists
- Ensured logistics of organizing information, sources, and photo materials.

### RETAIL CONSULTANT / REDIX

Wrightsville Beach, NC | MAY 2016 - JANUARY 2019

Worked on the floor of the women's section and as a cashier, helped customers design outfits, helped to restock the floor, and updated the sales racks, steamed and catered to the clothing in the store and designed the store windows.

### CREW MEMBER / ELON UNIVERSITY DEPARTMENT OF PERFORMING ARTS

Elon University | AUGUST 2017 - DECEMBER 2017

Worked on the Fall Dance Concert as a crew member. Aided in setting up the production stage, cleaning the theater, greeting and ushering guests to their seats, helping with costume fittings and the cast member's makeup, and taking apart the stage after the production was over.

## REFERENCES

David McGraw:	DMcGraw@elon.edu	216-374-8000
Carrie Pagés:	CMPages@gmail.com	910-228-9112
Lauren Kearns:	LKearnse@elon.edu.	336-684-6291
Jen Guy Metcalf:	JGuy@elon.edu	412-805-6151

## ACADEMIC BACKGROUND

### Elon University

- BA ARTS ADMINISTRATION, MINOR BUSINESS ADMINISTRATION
- BFA DANCE PERFORMANCE + CHOREOGRAPHY
- AUGUST 2016 - MAY 2020, Elon, NC
- GPA: 3.6
- Graduated Cum Laude
- Outstanding Senior Dance & Choreography Award

### Accademia Europea di Firenze di Danza

- BA ARTS ADMINISTRATION, MINOR BUSINESS ADMINISTRATION
- BFA DANCE PERFORMANCE AND CHOREOGRAPHY

## INTERNSHIPS

### SOCIAL MEDIA & MARKETING INTERN / IN BALANCE PILATES

Wilmington, NC | JULY 2019 - AUGUST 2019

- Ensured logistics of daily tasks to maintain a smoothly running business
- Actively participated in aiding and assisting the owners classes
- Managed social media platforms (Facebook, Instagram, website, and online studio platform) with over 24.3K followers
- Increased account activity by 4,500%

### PRODUCTION ASSISTANT & SOCIAL MEDIA INTERN / ELON UNIVERSITY DEPARTMENT OF PERFORMING ARTS

Elon, NC | AUGUST 2018 - DECEMBER 2018

- Designed the online programs for the Dancing in the Landscape and Fall Dance Concert productions
- Managed social media platforms for promotional materials (950 followers), and increased account activity by 10,233%
- Maintained schedules daily while both choreographing and performing in the concert
- Ensured logistics by taking personal care of all matters throughout the day

## SKILLS AND RELEVANT COURSES

SOCIAL MEDIA: YOUTUBE, INSTAGRAM, FACEBOOK, TWITTER, PINTEREST, TUMBLR

VISUAL PRODUCTION SKILLS: PHOTOGRAPHY, VIDEOGRAPHY, IPHOTO, IMOVIE, PHOTOSHOP, LIGHTROOM.

MAC AND PC OPERATING SYSTEMS: POWERPOINT, EXCEL, GOOGLE DOCS, WEEBLY, NUMBERS, GARAGEBAND