

Liam MacDonald

A graduate of the NSCC Screen Arts program with proven skills in visual and narrative and documentary based storytelling. Specializes in creating engaging video and web-based content for business marketing, education and entertainment.

16648 Highway 19
Inverness, Nova Scotia
(902) 258-7965
liam.macdonald@live.ca
vimeo.com/liammacdonaldfilm

EXPERIENCE

Gaelic Affairs NS, Inverness, NS — *Video Editor*

March 2020 - Present

Created and edited a library of educational and promotional videos using Final Cut Pro X for the purpose of social media sharing and classroom use.

Broad Cove Concert, Inverness, NS — *Event Coordinator*

April 2019 - August 2020

Planned and executed various responsibilities around marketing, communication and web design to hold large outdoor Scottish concerts.

The Opulent Alpaca, Inverness, NS — *Marketer*

July 2018 - April 2020

Photographed numerous luxurious clothing products and created strategies to sell items online through web-store and physical retail markets.

EDUCATION

NSCC Ivany, Dartmouth, NS — *Screen Arts*

September 2018 - June 2020

Inverness Academy, Inverness, NS — *High School*

September 2014 - June 2017

AWARDS

Award of Excellence: Canada Shorts International Film Fest.
Woolies (2017)

Award of Merit: Canada Shorts International Film Fest.
Paddy's Passion (2018)

SKILLS

Capture video and photographs with a strong understanding of composition, lighting, and exposure to develop visual stories.

Edit and organize video and photo files in Final Cut Pro X, Adobe Premiere Pro, and Adobe Photoshop.

Coordinate social media marketing on Facebook, Instagram, and Gofundme platforms using text, images, and video.

Comfortably work with little to no supervision and complete all assigned tasks in a timely manner.

FILMOGRAPHY

Woolies (2017) Director/Editor
Paddy's Passion (2018) Director/Editor
Broad Cove Concert Ad (2019) Director
Grown Up (2019) D.O.P
Bocan (2019) Writing Consultant
Hummingbird's Vice (2020)
Director/Editor

CERTIFICATIONS

IATSE 649 Set Safety Workshop (2019)
WHMIS & OHS Certificates (2018)

