

MARIA CLARA BRUNO

MARKETING & COMMUNICATIONS

CONTACT:

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AREAS OF EXPERTISE:

- Content creation
- Social media management
- Brand and Business Storytelling
- Event planning
- Press releases, media training and public relations
- Market research and consumer behavior

TECHNICAL SKILLS:

- Adobe Suite
- InDesign
 - Illustrator
 - Dreamweaver
- Microsoft Office
- Excel
 - PowerPoint
 - Word

LANGUAGES:

Inglês ● ● ● ● ●
Portuguese ● ● ● ● ● ● ●
Spanish ● ● ● ● ● ● ● ● ●
Italian ● ● ● ● ● ● ● ● ●

WORK REFERENCES:

- Marcela Cerqueira
Communications Manager
Sextante Publishing Group
+55 (21) 2538 - 4100
- Regina Maluta
International Recruiter
Walt Disney World Parks & Resorts
+1 (407) 934 - 7470

ACADEMIC BACKGROUND

ESPM Rio

Bachelor in Advertising & Communications

2013-2017

Specialized in Marketing & Communications

Iversity Foundation

German platform for online education

2013-2014

Class on Business/Brand Transmedia Storytelling

Academia Internacional de Cinema - Rio de Janeiro

Class on Screenwriting

2018-2019

INTERNATIONAL EXPERIENCE

WALT DISNEY WORLD PARKS & RESORTS

International Super Greeter

June 2017 - September 2017

- Responsible for the Latin-American tour groups logistics
- Conflict management

Quick Service Food & Beverage

November 2015 - February 2016

- Customer service
- Crises and lines management
- Trained on Disney's technics of business storytelling and quality standards

NACIONAL EXPERIENCE

RIOT GALS MEDIA

Personal Project

September 2018 - Until now

- Content creation
- Focused on empowering women and praising female narratives

SEXTANTE PUBLISHING GROUP

Public Relations & Communications Intern

March 2016 - March 2017

- Preparation and activation of marketing plans strategically created
- Articles and editorial content successfully sold for off and online media
- Support to Marketing & Public Relations events
- Aided on internal and corporative communications campaigns

ESPM JR.

Communications Consultant

April 2015 - November 2015

- Content creation and social media management
- Responsible to strengthen the bounds with stakeholders
- Development of market researchs and consumer behaviors studies