


LAURA REY

FILM & TELEVISION

 (470)-257-8871

 contactolaurarey@gmail.com

 Atlanta, GA

WORK EXPERIENCE

CNN en Español

Associate Producer 2018

-Associate Producer for Panoramal Mundial Newscast.

Sony Pictures Colombia

Marketing and Publicity Assistant 2017

- Coordinate promotional screenings and premieres.
- Responsible of campaigns with influencers in digital media and BTL activities for new releases.
- Creation of videos for Sony Pictures' Youtube channel in Colombia.

Paramount Pictures Colombia

Marketing and Publicity Assistant 2017

- Coordinate promotional screenings and premieres.
- Responsible of campaigns with influencers in digital media and BTL activities for new releases.

Universal Pictures Colombia

Marketing and Publicity Assistant 2017

- Coordinate promotional screenings and premieres.
- Responsible of campaigns with influencers in digital media and BTL activities for new releases.

COMIC CON Colombia 2017

- Responsible of the campaigns for the new releases of Sony Pictures, Paramount Pictures and Universal Pictures in Colombia.

SCAD Atlanta

Student Success Assistant 2018

- Assistant of undergraduate and graduate student advisors

EDUCATION

Savannah College of Art and Design

MA in Film & Television

2018-2019

Atlanta, GA. USA

University of La Sabana

Bachelor in Multimedia and Audiovisual Communication

2013-2017

Bogotá, Colombia

PROFESSIONAL SKILLS

Software

Adobe Premiere Pro | Final Cut Pro | Movie Magic Budgeting | Movie Magic Scheduling | Adobe Photoshop | Adobe After Effects | Adobe Audition | Unity | Final Draft | iNews | Windows | Mac OS

LANGUAGES

- English
- Spanish
- Portuguese