

CHRISTOPHER GUERRERO

Los Angeles, CA • 559.779.3692 • [linkedin.com/in/christopherallenguerrero/](https://www.linkedin.com/in/christopherallenguerrero/) • chris@wyomafilms.com

QUALIFICATIONS PROFILE

Dynamic and creative **Executive Producer** with over 10 years' experience writing, directing, and promoting a wide variety of video content across traditional and digital media. Skilled in working with major companies and celebrity clients to develop branded content and launch highly successful projects and campaigns. *Areas of expertise include...*

FILM PROJECTS

- Short Films
- Music Videos
- TV & Commercials
- Feature Films & Documentaries

DIGITAL MEDIA

- YouTube Channel Launches
- Branded Content Initiatives
- BuzzFeed Content
- Social Media Marketing

PRODUCTION

- Film/Video Editing
- Audio Post Production
- Camera Operation
- Motion Graphics, VFX, Color

SELECTED PROJECTS

SCRIPTED

["Signs You're Dad AF"](#)

A young man finds out from his girlfriend that he has "Early Onset DADS."

UNSCRIPTED

["What Just Happened"](#)

A game show starring Motoki Maxted where contestants witness bizarre events and have to remember, "What Just Happened?"

BRANDED

[GrubHub's "That Delivery Show"](#)

Crazy things always happen when Ben, Sam, and Olivia order take-out from GrubHub.

CELEBRITY

[The Rock vs. OMGitsfirefox: Reality Quest](#)

The Rock creates a video game designed to test introverted Rose and her handling of real world scenarios.

PROFESSIONAL EXPERIENCE

Wyoma Films, Los Angeles, California

Director & Executive Producer, 5/2007 – Present

Co-founded and successfully manage this film and commercial production company. Collaborate with clients to create branded, personalized, and shareable content. Deliver full range of digital video production services, from concept through to post-production and promotion, on projects large and small. Extensive video portfolio generated billions of views. Select client list includes Viacom, YouTube, GrubHub, BuzzFeed, Time Warner, Domino Records, and Bullet Magazine.

Key Achievements:

- Collaborated with Colin Hanks on a music video for Mini Mansions, "Works Every Time".
- Directed and shot a lifestyle video for Bullet Magazine featuring Adrian Grenier.
- Directed the YouTube Lip Sync Battle Preshow.

Studio 71, LP, Los Angeles, California

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Executive Producer, 3/2017 – 12/2017

Developed and launched original content strategies for this global media company, producing and distributing programming across social media, television, and film. Created and deployed a production management system using Trello, which ensured smooth communication/operation from pre-production to delivery.

Key Achievement: Co

- Successfully oversaw the second phase of Dwayne “The Rock” Johnson’s YouTube channel, which included 40 videos with 10 million views.

Super Deluxe, Los Angeles, California

Senior Director, 1/2016 – 5/2016

Created and directed narrative content and solutions for this multi-platform entertainment company. Designed and developed a mentorship/fellowship program which recruited new and existing talent.

BuzzFeed, Los Angeles, California

Video Producer, 7/2014 – 1/2016

Wrote, produced, and directed original news and narrative and unscripted video content with an emphasis on digital media distribution, generating over 1 billion views across 90 videos.

Key Achievement:

- Co-created video properties “Tasty” and “The Try Guys”, which are now household names.
- Helped launch the careers of Allison Raskin, Gaby Dunn, and Max Baumgarten through collaborative work on their digital media content.

Additional experience as a Post Production Supervisor at USC and as a Web Designer/Digital Media Specialist at UCSC.

EDUCATION/TRAINING

Master of Fine Arts in Cinema Production, 2014

University of Southern California, Los Angeles, California

Bachelor of Arts in Film and Digital Media, 2008

University of California-Santa Cruz, Santa Cruz, California

TECHNICAL PROFICIENCIES

PLATFORMS: Windows, Macintosh OS, and numerous versions of BSD and Linux

TOOLS: Adobe Creative Suite (Premier Pro Tools, After Effects, Photoshop), Final Cut Pro Suite, Avid Media Composer, Avid Pro Tools, After Effects, Final Draft, DVD Studio Pro, Soundtrack Pro, Microsoft Office Suite, Resolve, Baselight

PM TOOLS: Trello, MS Project, Basecamp, Movie Magic Budgeting and Scheduling