
DAVID KROUSE

Objective

Share the magic of the movie experience by creating a quality audience experience, driving up sales and increasing revenue

Experience

Co-Producer/House Manager, The Valley Film Festival – 2015-Present

- House Manager for the Festival
- Supervised UCLA Marketing Internship
- Develop strategic partnerships with Columbia College and Art Institute
- Organized and managed Focus on Panel Series
- Represented VFF at Mayor's Citywide Task Force
- Generated sales for short movies from ShortsTV Channel

Assistant House Manager - Arena Cinelounge July - October 2018

- Media Tracking and Receiving Materials
- Creating DCP and Blue Ray Playlists
- Liaison with Spotlight Cinema Network
- Staff Scheduling
- Inventory/Concessions
- Maintain public performance and dress-code.

Customer Service, Laemmle Theaters – Oct 2016 - July 2018

- Concessions
 - Check-in
 - Cashier
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Screening/Sponsorships, Downtown Los Angeles Festival, – 2016-2017

- Reviewed and made recommendations for content to program
- Acquired DCP and Back-End Sponsor

Education

Defiance College – No Degree - 2010-2011

Santa Monica College - No Degree - 2011-2012
