

AARON LONGORIA

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EDUCATION:

The University of Iowa (May 2019, Expected)

B.A. Cinematic Arts, w/ Honors

B.A. Journalism & Mass Communications

GPA: 3.75

WORK HISTORY:

IDEAL Media Tutor (September 2016 – Present)

IDEAL, Dept. of Rhetoric – Iowa City, IA

- Constructed and managed an inventory of audio/visual equipment
- Aided students in producing multimedia projects like videos and podcasts for their courses
- Visited classes to give tutorials and demos of software and equipment

Cinematic Arts Lab Monitor (August 2016 – Present)

CLAS Production Unit – Iowa City, IA

- Provided necessary instruction and help to Cinema students in editing bays
- Assisted faculty and staff with editing workflows for Modes classes and projects

Videographer (February 2017 – January 2018)

College of Public Health – Iowa City, IA

- Produced videos for multiple interdepartmental programs
- Archived and managed media files from past staff members and projects

Event Videographer/Photographer (September 2015 – May 2016)

Dept. of Communication Studies – Iowa City, IA

- Filmed lectures hosted by the Dept. of Communication Studies for internal and external use
- Created videos for departmental faculty unable to attend guest lectures

Equipment Checkout Assistant (August 2015 – May 2016)

CLAS Production Unit – Iowa City, IA

- Managed equipment reservations for Cinema and Journalism Students
- Helped maintain an inventory of over 2,000 pieces of audio/visual equipment

Digital Media Intern (January 2015 – May 2015)

Simian – Colorado Springs, CO

- Created promotional material for Simian's cloud-based storage services
- Managed a database of client advertising and video work

Digital Media Intern (April 2015 – May 2016)

Knowledge Notebook – Virtual

- Produced videos, tutorials, and graphics for KN's Facebook, YouTube, and Instagram profiles
- Proposed and workshopped updates for KN's flashcard software