

DETERMINED VP PUSHES FILM & TV PRODUCTION IN FLORIDA

Hundreds of query letters, countless conference calls, endless sleepless nights. He's contacted industry professionals from as high up as Vice Presidents in charge of Original Content, to network programming directors and has heard it all, receiving nothing but empty promises, and even some advice. Its frustrating that he has yet to receive that "big break", even more frustrating is trying to break the representation barrier. Try to get an agent or management company to consider representing you, and the most typical response will be that they are not accepting new clients. But even when they are accepting new clients, an Agent will say you need a Manager in order to be considered, and a Manager will say you need an Agent in order to be considered, but neither will even discuss the possibility with you unless you come highly recommended by one of their clients or someone that is well known.

He has learned the Hollywood shell game very well, and although he's come out battered and bruised, the tough independent Executive Producer will not take no for an answer. Anthony N. Galizia Sr. and his partner Danny Klapadoras of Meta4 Creative Media, LLC intend to break the mold, bypass the status quo. The duo have tasked themselves with a rather large 3 step mission. Dedicate themselves to creating superior original content at a reduced cost without losing quality, avoid being at the mercy of the much larger Hollywood studio and Network productions, and do it right here in the heart of Palm Beach County.

"The City of Miami usually gets most of the spotlight to all type of TV and film production here in Florida," Galizia said. "What does Miami have that we don't have? Look at the beautiful surroundings and skyline, West Palm Beach has everything you could possibly need for successful film & TV productions. I intend to exploit its beauty and resources, and make it the film mecca that I know it can be." Industry officials say that for Miami and the rest of Florida, the film and television industry is on life support, unable to compete with other states with generous tax incentives that help studios defray the ballooning budgets of filmed entertainment.

"I'm very disappointed that the state failed to pass a more lucrative tax incentive program for the industry, they really do not have any idea about the potential hundreds of millions of dollars it could bring to the state every year. The problem is that what little incentive is available from the state, is gobbled up by the large Hollywood production studios who swoop in to town, use them for high-profile Hollywood studio programs or movies, then leave as quickly as they came. The little guy doesn't stand a chance.

We are home to the place in the US where the most millionaires live in one place, right in our very own back yard in the Town of Palm Beach. If the state does not want to help by increasing tax incentives to boost the industry here, we will have to try to rely on our own resources. The answer everyone always seems to give is move to Hollywood, or sell the idea to one of the big guy's in the industry. I'm not going anywhere, I love Florida and West Palm Beach, why the heck should I move to Hollywood California.

I've learned quite a bit about the business since I began this venture more than four years ago. One, Hollywood does not like outsiders, especially no-name outsiders who threaten their monopoly of the industry. Two, for every wall you break through, there is a taller, more thicker wall waiting. The last thing Hollywood wants is for an independent, out of town, no-name type, to deliver a successful product that trumps the standard practice template of their conglomerate, and lose their industry stronghold. And three, everyone and anyone wants to help or says they know someone in the industry who can, until the day you come calling. I'm not giving up. Danny and I have had to wear many many hats to complete several projects, only to have to put them on the back burner. We may be new to this, but never have we been as close as we are now with our latest project, Makin' Waves, a West Palm Beach based Reality TV Documentary-style show. With the pilot episode in the can ready to air, and a sizzle already gaining ground on social media, things have never looked more promising.

Makin' Waves follows the day to day operations of Wamilton's Customs, a multi-million dollar Watercraft Fabrication and Customization Shop, it's owner Wamilton Librelato Teixeira, a former champion watercraft racer turned world renowned custom watercraft designer and craftsman, and his 4 eclectic employees. Leonel "Leo" Stremel, Fernando Melo, George Kohlman, and Wilson Dias. Though the shows main focus is on the operation of the custom watercraft mechanics and body shop, and the building of Wamilton's individual custom creations, it will also follow its owner and his other interesting business partnerships and worldwide clients, as well as his personal life endeavors including racing in, and judging of various watercraft competitions.

The show has attracted the attention of Jeff Wernli, President of Aqua Television Network, Inc, a new television network launching in the US July 2018, with distribution to almost 100 million households throughout Europe, Asia and America. Meta4 Creative Media has received an LOI Production Approval for up to 13 (minimum 6) season one episodes of Makin' Waves to be aired on Aqua Television Network. Makin' Waves is sure to attract sun & fun, beach, ocean and watercraft enthusiasts worldwide, as well as Speed, Adrenaline, Motorcycle, and Race Car enthusiasts that devote themselves to productions such as American Chopper, Top Gear, Fast N' Loud, Street Outlaws, Car and Track, Counting Cars, Overhaulin', and Gas Monkey Garage just to name a few.

"There's a lot of independent production company competition down here, believe me there is no shortage of fantastic talent, but that's all the more reason for me to work even harder." Galizia said. "They say the industry in Florida is on life support, I say we're here to administer CPR."

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