



## TEDY NECULA

INSPIRATIONAL FILM DIRECTOR

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### Inspirational Film & Ads Director / Producer

Producer at Inspirational Filmmaking, I am dedicated to inspirational commercials for brands. I have created over 40 inspirational campaigns and documentary films aiming commercial or social projects around Europe. My portfolio hosts brands like UNICEF - European Council, FAN Courier, IBM, P&G. I had the chance to be in contact with people from vulnerable groups like orphans, disabled persons, LGBT, women in prisons, AIDS and communities from areas in risk. My kind of philosophy makes me look for the inspirational part in the storytelling of any subject or brand, even in the places where others find just dramas.

### Inspirational Speaker

I am the only disabled film director in Romania. My life evolution inspires audiences and I am thankful to have an impact in any place I share my insights. First, I was invited to have a speech in Romanian Parliament, than I was lucky to speak in many conferences or vulnerable communities. I just share my way and revelations hoping that my audiences will have their insights which drive them to change their life or moments. My belief is that people need inspiration, until they reach to inspire through themselves.

### Education & Licences

Independent Producer certified by Hollywood Institute, Dov Siemens class (2012).  
Master Degree in Documentary Film - Babes-Bolyai University (2014)  
Film Director graduated at Media Pro University, licensed by Babes-Bolyai University (2012)  
Trainer Certificate - CNFPA

### Portofolio

#### VIRAL INSPIRATIONAL VIDEO CAMPAIGNS / TV ADS - DIRECTOR / PRODUCER

- 2017 **Drops** - Panorama prenatal test - Inspirational viral campaign
- Stories in a box** - Fan Courier - Inspirational viral campaign
- Happy with HB** - Fragrance emotional TV ad
- The Letter** - Decadoo - Inspirational video campaign for a giftshop
- Next Step** - George Balta - Personal branding inspirational video campaign
- 2016 **Colliers** - Viral inspirational video about first 20 years in real estate
- I love you mom!** - Ador Copiii - Viral inspirational campaign for children adoption

- Violin** - RoStar - Inspirational video campaign  
**Direct Booking** - TV ad  
**Challenge to Happiness** - Lifecare - Inspirational video campaign.  
**How is he playing?** - Kiddobox Toys - **Inspirational video campaign**  
**The right words** - Amalia Sterescu - Personal branding inspirational video campaign.
- 2015 **The Hive** - Branding Video Campaign for accomodation dedicated to students  
**Bikes with stories** - COBI Bicycle - **INSPIRATIONAL VIRAL CAMPAIGN.**  
**Braidy** - campaign for hair styling compani  
**NativeBox** - Campaign for real food  
**ILLU** - Bowties with personality  
**Sotron** - Young Goldfish Association
- 2014 **Cheese!** - Caritas Association  
**The Grandpa** - Magic People Association
- 2013 **You are Motivation!** - Motivation Romania Foundation  
**Christmas Nephews** - Magic People Association
- 2012 **The Runner** - Challenge homophobia in sport. - European Council & ENGSO Youth  
**Why do we love Apa Nova** - Apa Nova Bucuresti
- 2011/2010/2009 – **Rare Diseases Day Campaign** - National Alliance for Rare Diseases
- 2010 **Edu Revolution** - CROS - Campaign for reinventing edu system  
**The Employer** - Young Goldfish Association – Campaign for youngsters employment  
**Superpeople** - Romanian Association for Disabled Children – Docu-teaser 7’
- 2009 **The Firebird** - Jungen Rumenen eine Chance Association, Community dance project  
2008 **The Model** - Licinium Foundation - Disabled teenagers potential  
2007 **The Egg** - Junior Association – Campaign for medical consult of the pregnant

FILM - DIRECTOR / PRODUCER

- 2017 **Beside me** - fiction 90’ - in production  
Second vagon of the morning subway is stucked before the station.
- 2016 **We Love You** - documentary - 40’  
Parents who adopted children, sharing their experiences.
- 2015 **See?** - documentary 80’  
A journey with 30 blind youngsters, recording their ways of feeling life.
- 2014 **We in 2000** - documentary 60’  
How the generation born after '89 understands communism thru the camera of their smartphones.

- 2013 **Yes We Can** - documentary 80'  
When students, teachers and parents become a team. Coaching in highschool education.
- In other words** - documentary 25'  
Cluj prison for women. Twenty of them escaped their minds due to a creative writing project.
- 2012 **Central European Film History** - MECEFF - documentary - 45'  
The film histories from the seven central european states.
- Learn with Attitude** - documentary - 80'  
First alternative university learning program in Romania. You decide what and how to learn in universities.
- 2010 **Wings of The Fireberd** - documentary - 52'  
The story of the first community dance show in Romania. 100 youngsters learn to dance.
- Summercamp** - Blue Heron Foundation- documentary - 17'  
Many orphans born around 1990 are now examples of winning the life challenge.
- 2009 **Tango** - docu-drama - 52'  
Romanian Hip Hop history told by musical genre veterans.
- Shorts:** Convicted Tooth - fiction short 35mm / The Good and The Bad Day /  
Deserter King / Macho Kebab / The Fishermen / The spoon / Ochio! /Absinth, Mogosoia  
Palace, Cotroceni Palace, 1948's Writers, Haiku, Rare Diseases)

#### TV - ARTISTIC DIRECTOR

2011-2012 - Concept creator & Director at "Ca-n Filme" ("In the movies") - DIGI24

#### **SPEAKER / TRAINER**

- 2017 Speaker @ P&G, Bookster, LifeCare, Business Days
- 2016 Speaker @ IBM, NN Asigurari, Fan Courier, Banca Transilvania, HP, Lorand Soares,  
Business Days, CB Events Iasi
- 2015 Speaker @ Business Days Bucharest/Iasi/Timisoara/Cluj
- 2014 Speaker @ Business Days Bucharest, 11even Experiences - Bucharest, Bacau, Cluj
- 2013 Sala Palatului - Motivational Conferrence "Poti Face Diferenta"  
Speaker @ TedX Bacau, Highschools tour: Bucuresti, Iasi, Cluj, Sibiu, Brasov, Campulung, Zalau  
Calarasi
- Cluj Prison for Women - Inspirational Speaker  
One Voice for Disability - Conferrence in Romanian Parliament
- 2012 European Council, Video Expert - Social Ads Production Training

2011 Targor Prison for Women - Inspirational Speaker  
2009 Romanian Parliament - Deputee Chamber - Inspirational Speaker  
2008-2013 Inspirational Speaker / Filmmaking Trainer @ Apa Nova Bucuresti, AIESEC International, Blue Heron Foundation, CROS Romania, LMT Club, Licinium Foundation, BYP Do More Association, Young Goldfish Association

### **SCREENINGS IN FESTIVALS**

2014 One World Romania - Yes we Can!  
Pakistan Children Film Festival - Yes We Can!  
2011 TIFF - Wings of The Firebird  
2012 Filmul de Piatra - Convicted Tooth  
CinemaIubit - Convicted Tooth  
  
2009 IPIFF - Tango

### **Awards:**

2014 - Canada International Film Festival - Royal Reel for "Learn with Attitude!"  
2011 - Malta Knights Order - Award for the cinema activity  
2010 - EURORDIS & Romanian Alliance of Rare Diseases - Award for Rare Diseases Support.  
2007 - Civil Society Gale - Special Prize for the Social TV ad - The Egg - Campaign for pregnant.  
2004 - UCIN prize for "Noro" main character

### **Other Skills:**

Editor & Colorist advanced skills - Final Cut Pro (7&X) / Adobe Suite / DaVinci Resolve  
Copywriter / Scriptwriter  
Wordpress web developer

**Actor:-** Lead character in "Noro" (93min, r. Radu Gabrea 2002)  
- Secondary role in Snuff Movie (r. Bernard Rose 2006)  
- Centras TV ad - The Volunteer (2005)

**Spoken Languages** English (B2) - Certified French (B2)

**Need to know** I am disabled but I don't use any wheelchair.