

Director of Programs

Strategizes and executes programs to develop up-and-coming Hollywood filmmakers

Creative professional with stellar leadership experience in office, production, and project-based environments. Sought-after and awarded video production expert with a strong foundation in social media marketing and viral video. Known for high performance, effective problem solving, quick adaptability, and strong communication skills.

AREAS OF EXPERTISE

- Social Media Marketing
- Program & Branding Initiatives
- Teaching & Training
- Public Speaking
- Creative Team Leading
- Project Coordination & Cost Estimation
- Performance Measurement
- Narrative Writing & Story Structure
- Video Filming & Editing
- Pre & Post Production Coordination
- Contract Dev & Negotiation

TECHNICAL SKILLS

- PC & Mac Proficient
- Adobe Creative Suite
- Final Cut Pro
- Microsoft Office
- QuickBooks
- Final Draft
- EP Budgeting Software
- FTP
- 61 WPM Typing

AWARDS & RECOGNITION

6x Official Selections, Top 25 & Oscar Qualifying Film Festivals

30+ Official Selections, 4 Awards, International & Oscar Qualifying Film Festivals

Movie distributed by Amazon and featured in NY Times, USA Today, and MSNBC · *The Little Tin Man*

Quarter Finalist, Sundance TV Lab · *Lost City of Angels*

Independent Spirit Award, Naples IFF · **Audience Choice Award**, Napa Valley IFF · *The Little Tin Man*

EMPLOYMENT

2015 – Present TALIESIN NEXUS, Los Angeles, CA & New York, NY (2016 - Present)

Director, Programs

Promoted to help direct TalNexus' 8 programs (which included writers' groups, Hollywood Film & TV internships, and consulting services with non-profits on video production, social media, and distribution), build brand awareness, increase applicants and membership, and define and market to target audience. Worked cross-functionally with fundraising, marketing, and executives to start new initiatives and increase existing program reach and efficacy.

- **International media featured our members' work for the 1st time** from the video production & social media program.
- Landed the **1st alumni inside of a coveted Hollywood writer's room of a top-rated TV show** through the internship program.
- **Started our organization's fastest growing program of 2017** with the writer's group initiative.
- **Increased applications by 200%** to the internship program in one season.

Coordinator, Programs

(2015-2016)

Organized and conducted complex workshops around the world on all 7 continents for filmmakers and fiction writers, orchestrated mentorship by high-profile Hollywood talent for TalNexus' alumni base all over the country, curated the SmashCut Film Blog with daily postings on Hollywood Pop-Culture, authored program reports used by executive team to increase funding, and spoke at promotional events locally and nationally.

- **Attached 3 NY Times Best-Selling Authors** as mentors to the authors' workshop program.
- **Co-Produced viral social media videos that received 1 million+ views** by being picked up by major social media channels.
- **Expanded multiple programs to greater capacity** having attendees from 35 different nations and states.

2007 – 2017 VISIONHEIR PICTURES, Los Angeles, CA & New York, NY

Freelance Producer & Screenwriter

Wrote and produced short and feature films from pre-production to distribution for a full-service production company. Managed development, budgeting, legal, crew, talent, marketing, festival strategy, and tax abatements.

- **Wrote & Produced feature film well reviewed by the NY Times'** Nicole Herrington.
- **Movie distributed by Amazon** after negotiating a deal through Gravitas Ventures.
- **Developed one of the 1st features to raise \$100k on Kickstarter** in 2012 as crowd-sourcing was just gaining recognition.

2009 – 2012 BRAND CONNECTIONS, New York, NY

Director of Production

Directed the production of HD video for a marketing company serving large multi-national brands. Liaised internally with executives, marketing, and programs to develop messages for videos pertaining to their departments and distribute.

- **Key brand initiatives** with Disney, Samsung, AT&T, P&G, Microsoft, Ford, and American Airlines.
- **Videos instrumental in increasing company's sales meetings** by having a new tool to make it easy for brand managers to understand our product.

EDUCATION

University of Georgia · Bachelor of Arts, Telecomm & Video Production · Athens, GA